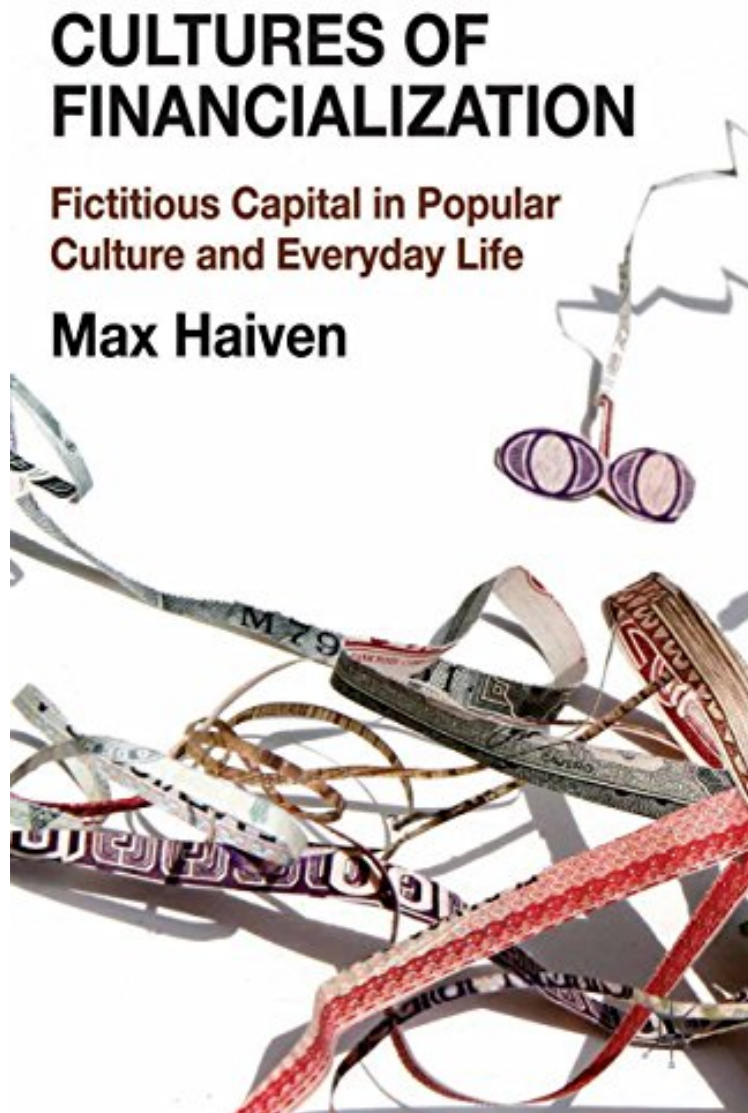


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Cultures of Financialization: Fictitious Capital in Popular Culture and Everyday Life

M. Haiven

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Drawing on a wide range of case studies, *Cultures of Financialization* argues that, in our age of crisis, the global economy is more invested than ever in culture and the imagination. We must take the idea of 'fictitious capital' seriously as a way to understand the power of finance, and what might be done to stop it.

About the Author Max Haiven is a post-doctoral fellow in the Department of Art and Public Policy at New York University and teaches at the Nova Scotia College of Art and Design in Halifax. His research focuses on the fate of the imagination under contemporary forms of capitalism. His work on the imaginative dimensions of finance and the broader social trend towards 'financialization' has appeared in leading journals including *Social Text*, *Cultural Studies*, and *Mediations*. He is guest editor of a special issue of the journal *TOPIA* on 'The Financialized Imagination and Beyond'. His work on the radical imagination and social movements has appeared in journals including *Cultural Critique*, *Cultural Studies*, *Critical Methodologies*, and *The Journal of Education, Pedagogy and Cultural Studies*.