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Dare to be Different:The Albert Hong Story

Albert Hong
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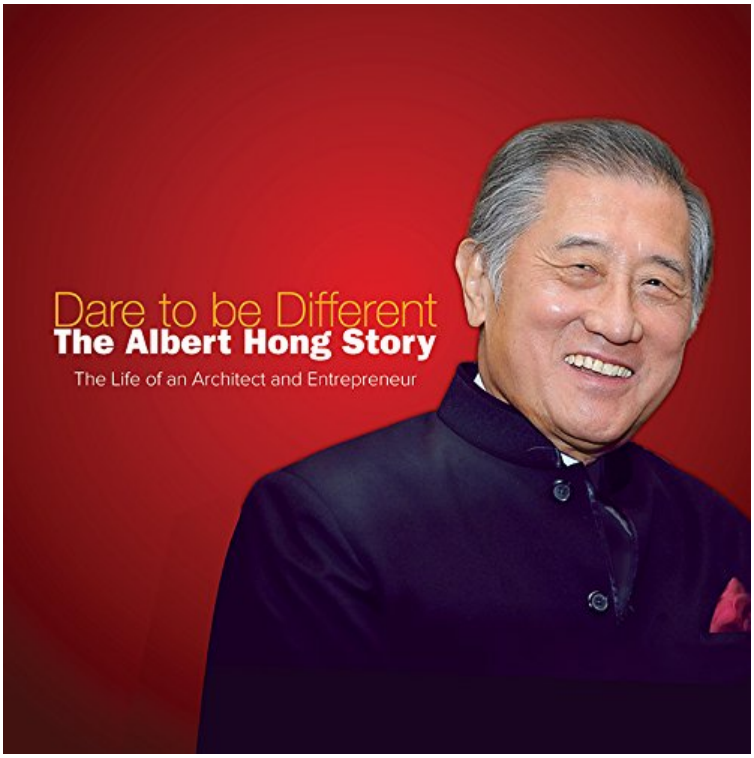

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Albert Hong : Dare to be Different:The Albert Hong Story before purchasing it in order to gage whether or not it would be worth my time, and all praised Dare to be Different:The Albert Hong Story:

In this book, Dr Albert Hong tells his own story.Today, he is prominent in his field, as chairman of RSP Architects Planners and Engineers (Pte) Ltd. His life began 80 years ago, in a humble medical clinic in Neil Road, Singapore. In the years between, he has achieved success in business based on hard work and high aspirations. Albert Hong and RSP have grown as Singapore has grown, overcoming many of the challenges associated with a young, fast-developing nation.Albert Hong's early years were overshadowed by war and occupation. But he proved that adversity can be a springboard for achievement. His mother saved enough to finance his education at the prestigious Raffles Institution, and then further education in the UK, where he trained as an architect.In 1964 Albert Hong joined Raglan Squire Partners as an associate. He established himself in a profession previously dominated by expatriates, fought established notions of what an architectural practice could do, and demonstrated the value of an entrepreneurial spirit. Over the next 50 years, he transformed the firm. RSP has become one of the biggest, most successful and most respected architectural firms in Southeast Asia.Among his particular achievements is to establish the firm outside Singapore. Notably, he decided to enter the India market, in defiance of conventional wisdom and the advice of most of his colleagues. Events have proved him right. For RSP, India is a huge success story.For Dr Hong, success brings obligations. He has donated time and wise counsel to numerous public bodies. Like Singapore, he believes that every individual deserves a chance to realise his or her talents and abilities. Among many charitable contributions, he has

always given generous support to educational institutions and deserving individuals.This is a very human success story, likely to inspire readers planning their careers. It is sure to interest all those interested in the physical development of Singapore, and the contributions of architects, planners, financiers, developers and other professionals.