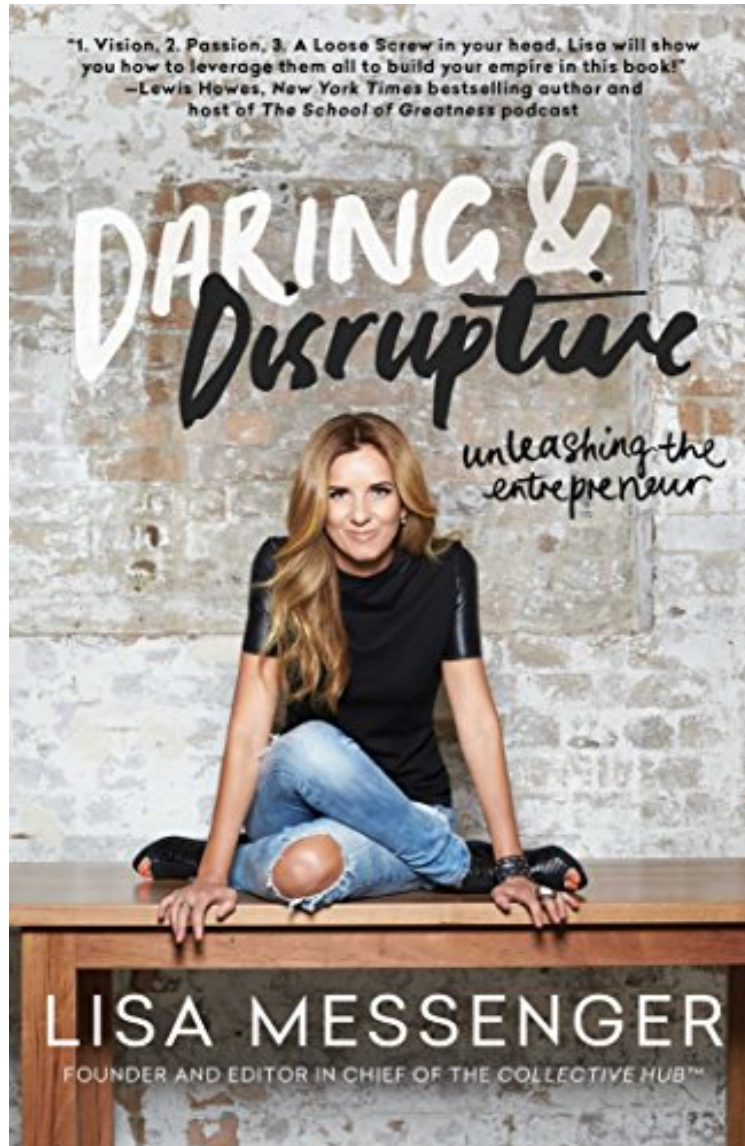


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## Daring Disruptive: Unleashing the Entrepreneur

*Lisa Messenger*

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**Lisa Messenger : Daring Disruptive: Unleashing the Entrepreneur** before purchasing it in order to gage whether or not it would be worth my time, and all praised Daring Disruptive: Unleashing the Entrepreneur:

Vibrant, game-changing CEO Lisa Messenger shares an insightful account of her rollercoaster ride as the creator and founder of the globally popular Collective Hub, the hip magazine of inspiration for disrupters and innovators of all stripes—;with bold ideas on how you can stay on track and remain true to whatever your passion may be. Speaking

to the new generation of innovators, game changers, and disrupters who want to succeed in a fast changing and often vexing world, *Daring and Disruptive: Unleashing the Entrepreneur* is a personal and honest chronicle of Lisa Messengers's various business endeavors, including her shrewd launch of her innovative entrepreneurial magazine, *Collective Hub*. Exuding honesty and energy, Lisa blends these wonderfully insightful stories with important business lessons she has learned along the way, such as how she empowered herself in ways that helped her harness her creativity, disrupt the system, and be fearless in all of her endeavors. Inspiring as well as instructive, Messengers's book offers up other big-think insights such as: -Invest in yourself -Know your "why" - Realize that failure is another word for experience -Break free of the traditional thinking around what a career should look like Whether you're a budding entrepreneur, corporate ladder-climber, or a seasoned business owner, *Daring and Disruptive* is a powerful and practical guide that can help you dig deep, stay on message, and stay true to your ideas in challenging times (so if you're thrown to the wolves, you'll have the strength to come out leading the pack).