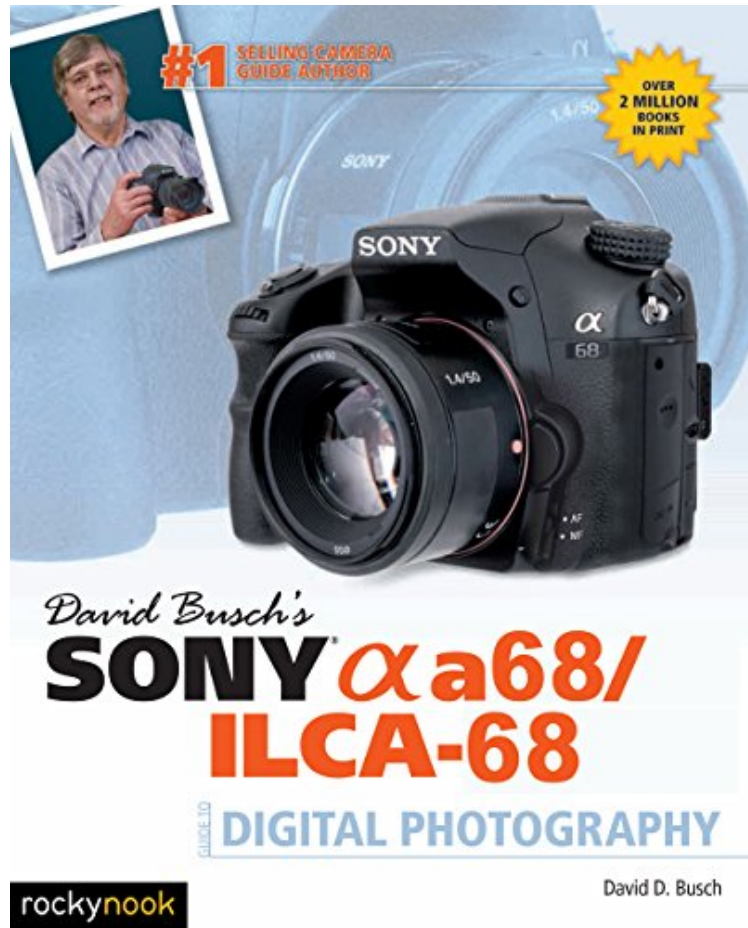


David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography

Busch David D.

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Busch David D. : David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography before purchasing it in order to gage whether or not it would be worth my time, and all praised David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography:

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camera! I keep it in my bag for quick reference. He is a great educator of photography and knows the camera inside and out!

David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography is your best resource and reference for Sony's new entry/mid-level single lens translucent (SLT) digital camera. It features Sony's new "4D Focus" system that delivers pin-point predictive focus accuracy through 79 AF points – even when capturing action with continuous shooting at up to 8 frames per second. With in-body image stabilization to provide sharper images when shooting with telephoto lenses and slower shutter speeds, the a68/ILCA-68 has excellent low-light performance at up to ISO 25,600, and it can shoot full HD movies. With this book in hand, you will quickly master this camera's exciting features as you explore the world of digital photography, improve your skills, develop your creativity, and take great photographs with your a68/ILCA-68. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is a handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job or for fun, or you're an advanced enthusiast exploring full HD movie making for the first time. Start building your knowledge and confidence, while bringing your vision to light with the Sony a68/ILCA-68.