

Demography, Education, and the Workforce (Greenwood Guides to Business and Economics)

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Demography, Education, and the Workforce


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GREENWOOD GUIDES TO BUSINESS AND ECONOMICS
Wesley B. Tuitt, Series Editor



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Robert I. Lerman, Stephanie R. Cellini : Demography, Education, and the Workforce (Greenwood Guides to Business and Economics) before purchasing it in order to gage whether or not it would be worth my time, and all praised Demography, Education, and the Workforce (Greenwood Guides to Business and Economics):

0 of 0 people found the following review helpful. Great Info, Well PresentedBy J M ValeraThis is a dense little book that takes a good look at trends in education business as our american population changes. Chapters are well presented, well written, and well researched. This would be appropriate students from high school (with some framing and

guidance) thru grad school. For those seeking to personally understand these trends, or engage academically on related topics such as public policy - it's a gold mine. Well done!

Demographics, as Peter Drucker famously pointed out, is one of the seven sources of entrepreneurial opportunity. Why are demographics so important? Consider the quality and quantity of the U.S. labor force. Birth rates largely determine the size of the future workforce, and the numbers of younger and older people affect public spending on education. What's more, patterns in marriage and child-bearing affect the labor force, and migration and immigration alter the mix of job skills, languages, and cultures in the U.S. workforce. While business and government must react to these trends, they can also shape them. Immigration, education, welfare, and tax policies influence births, family composition, and the locations of people and businesses. In private markets, demography interacts with income levels to affect the mix of goods purchased, the types of workers in demand, and the range of new business opportunities available. Demography is a key item in every business or policy planner's toolbox. Demography, Education, and the Workforce shows how to use its principles to advantage.

"All books in the series are written for the general reader, students in high school and up, and business managers, entrepreneurs, or graduate students in business and economics looking for a refresher. This book draws on studies by demographers, economists, sociologists, and historians to highlight some of the most important demographic research from the last few decades, looking at how emerging and past demographic patterns shape the US job market and education system. Chapters are devoted to four major trends: the aging of the US population in the context of national and international demographic shifts; changes in how US families and households are organized; legal and illegal international immigration flows; and shifts in the urban and regional population of the US and the role of migration within the US. The final chapter concentrates on the interactions among these four trends." - Reference Research Book News "With the introduction, summary, and index, these detailed chapters on each trend make this book an excellent resource for the general population as well as high school students and undergraduates. This work is highly recommended for all public, high school, and academic libraries." - ARBAonline". . . a readable, well-documented guide to complex questions that will impact all citizens in the future. Summing Up: Recommended. General readers, all levels of undergraduate students, and professionals." - Choice About the Author Robert I. Lerman is senior fellow at the Urban Institute, Washington, D.C., and professor of economics at the American University. Stephanie R. Cellini is an assistant professor of public policy and economics at George Washington University, Washington, D.C.