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Family Inc.: Using Business Principles to Maximize Your Family's Wealth (Wiley Finance)

Douglas P. McCormick

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Actionable, practical CFO training for the Family Chief Financial Officer Family Inc. is not just a personal finance

book; it is a "how to" guide for achieving financial security. By borrowing time tested principles used in business and applying them to family financial planning, Family Inc. provides a powerful framework for navigating all of life's big financial decisions. You will learn how to think strategically as the Family Chief Financial Officer; how to make investments in education and yourself to benefit your career; how to manage your hard earned money to make it work for you; how to use financial products like insurance, investments and debt; how to think like an entrepreneur; how to achieve peace of mind in retirement and how to teach your family these important life skills. Every family needs a CFO to navigate the "financial game of life", and the principles of corporate finance apply from the boardroom to the living room. Family Inc. delivers practical, actionable advice in the form of CFO training to help you plot a real-world family financial plan. Family Inc. and the author have been quoted or featured by major media outlets to include The NY Times, Wall Street Journal, USA Today, CNBC, TIME, PBS, NPR, Fast Company, The Larry Kudlow Show, Huffington Post, Investor's Business Daily, American Association of Individual Investors, Stars Stripes, Home and Family Finance Radio, Military.com and The Motley Fool.