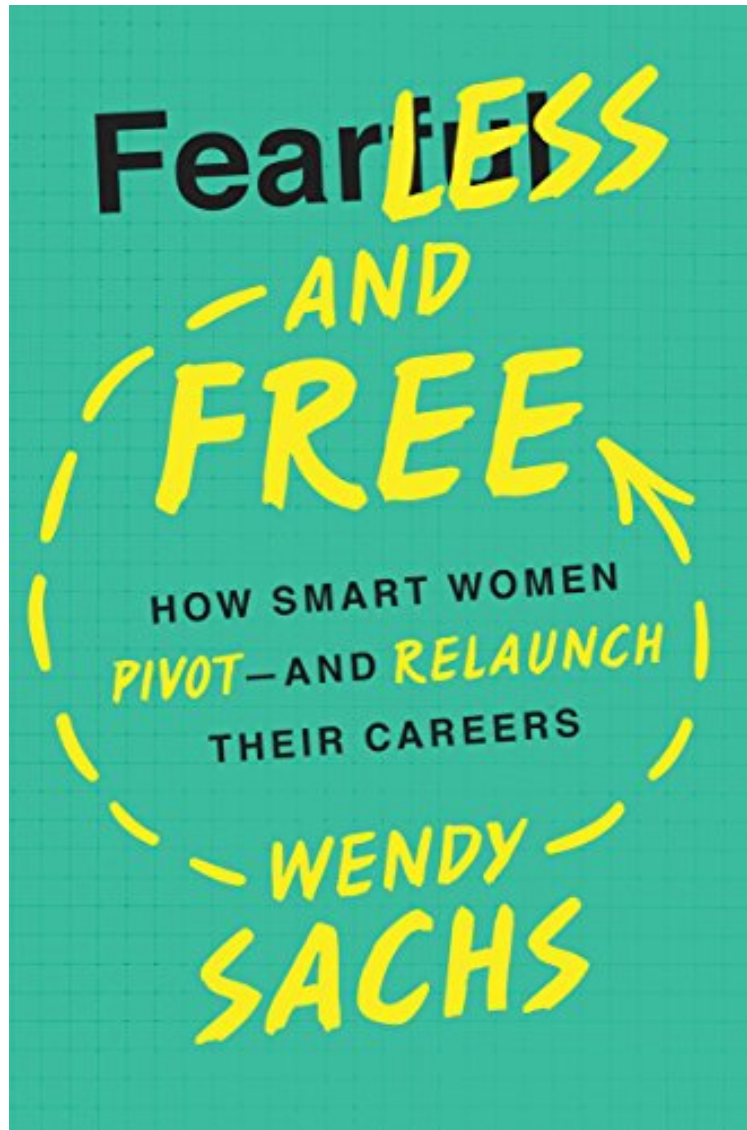


Fearless and Free: How Smart Women Pivot--and Relaunch Their Careers

Wendy SACHS

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Wendy SACHS : Fearless and Free: How Smart Women Pivot--and Relaunch Their Careers before purchasing it in order to gage whether or not it would be worth my time, and all praised Fearless and Free: How Smart Women Pivot--and Relaunch Their Careers:

0 of 0 people found the following review helpful. I Paid Full Price (So Worth It) But YOU Might Get A Deal!By Ruth Ann HarnischWhen I bought this in December 2016, it was full price and totally worth it, however, I have noticed that occasionally puts hardcover books on ridiculous discounts and today 9/26/17 it's like five bucks. I'm not sorry I bought

when I did, but I hope others looking for solid career advice will learn about the insane pricing as Career Tip #1, take advantage of opportunities in timely fashion. 0 of 0 people found the following review helpful. Inspirational! By Lori Corenthal "Fearless and Free" by Wendy Sachs combines practical career advice with wonderfully amusing anecdotes and real world failure and success stories. Wendy is utterly relatable as she takes us through her own career pivots and opens our eyes to why it's ok (and probably the best thing that can happen to us) to fail and get back up again. You will finish feeling powerful, inspired and ready to take the next step -- however large or small that first step may be. I highly recommend this read! 0 of 0 people found the following review helpful. Fearless and Free is a smart and great read. By South Bay Dad Fearless and Free is a smart and great read. Totally relatable for me and everyone of my friends currently trying to figure out how to get back into the working/career world after years of not working. It discusses all the issues we discuss, actionable and engaging. A must read!

We all need to think more like entrepreneurs. Seeking and seizing opportunities, boldly taking risks, quickly changing course; achieving success today requires the kind of action-first, fake-it-til-you-make-it ethos celebrated in the tech industry. This formula is not typically a female one. Women tend to be cautious. We overthink our next moves, become paralyzed by fear, and simply don't act. We might be safer . . . but we're also stuck. But, what if women embraced the startup model? What if we had the confidence to take chances, even if we knew we may fail fabulously? What if instead of agonizing over which step to take, we leapt forward quickly? Fearless and Free empowers women, showing us how we can all use lessons from Silicon Valley to pivot in our careers; and unlock a world of possibilities. Author Wendy Sachs talked to a wide range of women who faced down fears, roadblocks, and failures; to reinvent themselves. Spanning industries and ages; from media maven Jill Abramson to Aminatou Sow of the Tech Lady; the book weaves their insights and experiences together with current research and actionable advice. You'll learn how to: Capitalize on your skills and expand them Grow comfortable with being uncomfortable Sell your story Engineer serendipity Nurture your network Shake off setbacks Brand yourself; without bragging Build momentum Compete with digital natives And more Being disciplined is no match for being disruptive. Whether you want out of a shrinking industry or into a business of your own creation, Fearless and Free helps you dream big; and act now.

"What makes her words of wisdom all that much more powerful are her interviews with those who exemplify the pivot...more than welcome in this age of constant disruption." --Booklist "A seasoned media professional offers pithy, invaluable guidance to women stymied in the workplace, with pointers on how to turn self-rebuke into empowerment and liberate the entrepreneur within." --O, The Oprah Magazine "a roadmap for women to navigate career pivots and relaunched; and optimize their success; In Fearless and Free, she stresses the importance of adaptiveness, resilience, and versatility." --Forbes.com "has the Oprah Winfrey seal of approval, which makes sense for a book about how women can lift each other up, boost their own confidence, and move forward in the working world." --PopSugar "Unapologetic and unstoppable!... Sachs shares tips on how women can adopt a 'startup mindset' to pivot their careers to stay afloat in a rapidly changing job market." --Context "Sachs shows how to carve out a career filled with success and fulfillment." --Publishers Weekly "If you are currently in a space where you want to reboot your career (and maybe even wonder what that is) check this book out! It's awesome!" --Patty Lennon "Teaches women at every stage of their careers how to use their unique set of professional and interpersonal skills so they can overcome the 'self-imposed barriers that hold women back.'" --The A Plus Book Club "the beauty of Fearless and Free, the stories are sure to motivate, inspire, and instruct. Take notes, ladies, because your career will never be the same!" --Portland Book "To move forward after getting sacked, follow Sachs' advice for reinvention." --New York Post "These stories of women who have successfully altered their career courses are uplifting, and the positive advice they offer would be great to listen to before a job interview." --Foreword s "Sachs has written an earnest, entertaining and essential guide for any Gen-Xer or Baby Boomer seeking to intelligently navigate the job market." --Huffington Post "Using Sachs' book, women can gather the inspiration they need to transform any failure or change in circumstance into a higher level of success." --Small Business Trends "author shares her experiences and those of many other successful professional women in an entertaining account meant to help women understand that the days of linear career paths are over; lively, catchy approach." --Choice From the Inside Flap "we've seen the job market change radically these past few years. Career success today requires an action-first, 'fake it til you make it' ethos, like we see in hot startups. Think like an entrepreneur; we're told. Take bold risks. Seize opportunities. Change course quickly. . . . But the celebrated startup model of disruption that feeds on failing fast and pivoting is not a typically female one. Women tend to be cautious. We overthink our next moves, get paralyzed by fear; and simply don't act. We might be safer, but we're also stuck. Wouldn't it be great if we could be fearless, confident, and always on the cusp of grabbing new opportunities? What if there were a formula to make us feel brave

and badass—the ultimate boss of our careers? In *Fearless and Free* Wendy Sachs reveals the issues and self-imposed barriers that hold women back: from perfectionism to fear of failure to using power-draining words like “Sorry.” To break free, she turned to the startup model of Silicon Valley, the motherland of innovation, with its confident, agile, “fail fast, fail often” culture—and she discovered their formula: patterns, themes, and secrets for success. Sharing those lessons in this book, Sachs empowers us to be fearless and flexible—to pivot or totally relaunch our careers. Sachs talked to a diverse group of women who did just that. Spanning industries and ages, they faced down fears, roadblocks, and failures to relaunch themselves. And in this inspiring and practical book, she weaves together their insights and experiences with current research and concrete advice. Sachs discusses how to grow more confident, and take the small steps that lead to big steps that lead to change. You’ll learn how to:

- Grow comfortable with being uncomfortable
- Craft your narrative
- Brand yourself—without bragging
- Sell yourself online and in a resume
- Create and nurture effective professional networks
- Engineer serendipity
- Shake off setbacks
- Compete with the digital natives
- Build momentum
- And pivot to a new career, even if you don’t feel 100% qualified.

Whether you want out of a shrinking industry or into a new job or business of your own, *Fearless and Free* will show you how you can shift your course, redefine your career, and unlock a rich new world of possibilities. From the Back Cover Advance Praise for *Fearless and Free*:

“*Fearless and Free* is my new bible for breaking loose from that particularly female comfort zone of perfectionism and caution. Whether you are seeking a bolder path forward, a critical professional pivot, or to relaunch your career, this book is what you need to inspire, prod, and encourage. Wendy Sachs, with her winning combination of research, anecdotes, and practical advice, makes an invaluable contribution to the mission of women and leadership.”—Claire Shipman, ABC news correspondent and author of *The Confidence Code: The Science and Art of Self-Assurance—What Women Should Know* and *Womenomics*

“In this hectic and tumultuous age, pivots and pirouettes have become necessary career skills. Wendy Sachs—TV producer, PR guru, editor-in-chief, Capitol Hill press secretary—keeps figuring out how to reboot her career and now shares what she’s learned. *Fearless and Free* is a cracking great read, but also an important and inspirational book for anyone thinking about personal or professional reinvention.”—Dan Lyons, author of *Disrupted: My Misadventure in the Start-Up Bubble*

“I wish I had Wendy Sachs’s *Fearless and Free* when I was starting my career. But instead of feeling deflated about missed opportunities, Sachs inspires and mobilizes with ideas about how to create one’s own serendipity. This incisive and insightful book is full of case studies, anecdotes, and data to provide women with the tools they need to pivot boldly, passionately, and strategically into the future they envision for themselves.”—Tanya Selvaratnam, film producer and activist, author of *The Big Lie: Motherhood, Feminism, and the Reality of the Biological Clock*