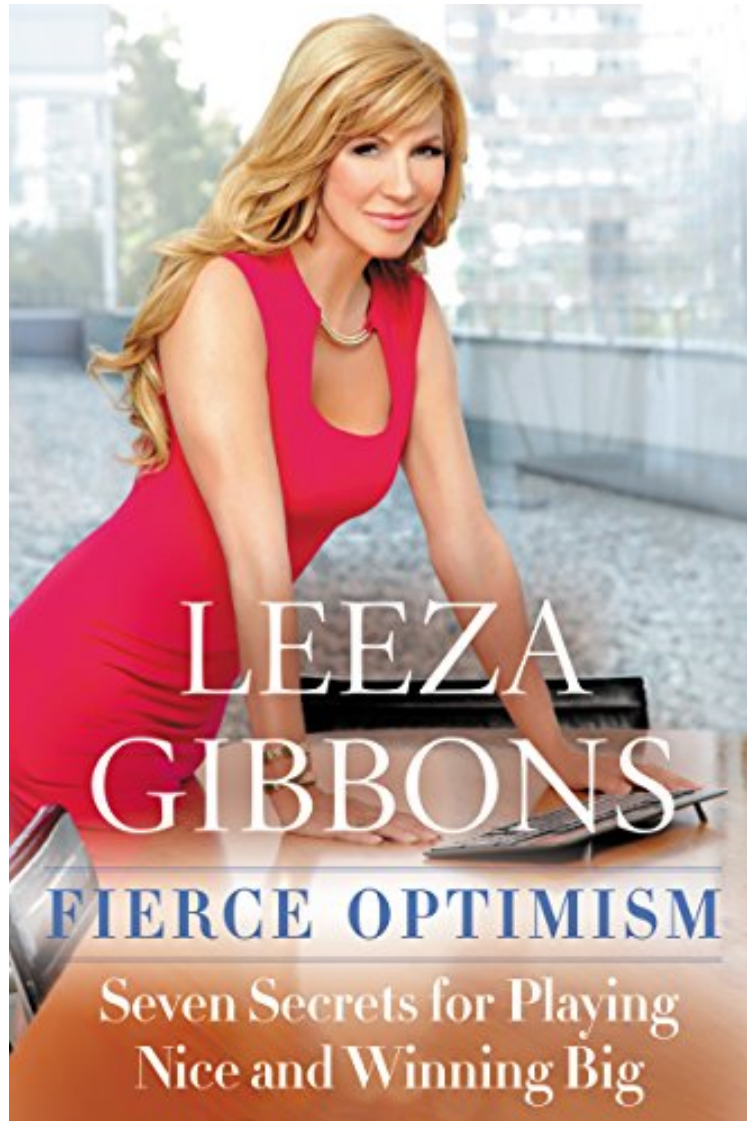


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Fierce Optimism: Seven Secrets for Playing Nice and Winning Big

Leeza Gibbons

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Leeza Gibbons : Fierce Optimism: Seven Secrets for Playing Nice and Winning Big before purchasing it in order to gage whether or not it would be worth my time, and all praised Fierce Optimism: Seven Secrets for Playing Nice and Winning Big:

4 of 4 people found the following review helpful. Kill 'em With KindnessBy LovesDaisies"Fierce Optimism" couldn't have been a more fitting title for this book, or for Leeza Gibbons herself! Entrepreneur, mom, wife, author, TV personality - she does it all and can teach you how to forge your own path and do it with a smile on your face. As someone who has spent the greater part of her life in the entertainment industry, I really enjoyed reading about Leeza's path to where she is now. It shows that hard work and perseverance DOES pay off. And doing it all while being KIND

will get you further than you can imagine. I wish I had this book when I graduated from college - it would have been well-worn and dog-eared by now. This is definitely a book I'm going to refer back to again and again. I'm buying copies for all of my friends! Five stars! Highly recommended! - Lisa Goich-Andreadis, Los Angeles, Author: 14 Days
9 of 10 people found the following review helpful. The audio book gives her storytelling and secrets for success a super connect with anyone listening because it resonates like thBy Customer "Fierce Optimism" by Leeza Gibbons is absolutely, positively, no if's, and's or but's about it stellar! I have both the audio book and the hardcover. Leeza has many talents but it's her talent to inspire those around her to believe in themselves which sets her apart from a world of others. While her magic to motivate and inspire hope is clearly in her words, it is solidified in her delivery. The audio book gives her storytelling and secrets for success a super connect with anyone listening because it resonates like the casual conversation of a hometown friend. "Fierce Optimism" by Leeza Gibbons is a very elegantly down to earth book for anyone looking for hope in the arena of life.
6 of 7 people found the following review helpful. I LOVE, love, love this book! By Linda Sivertsen I'm so in LOVE with this book! So much so that I bought the hardback version AND the audio and have listened to and read them several times. (Leeza's voice is such a pleasure... one of the most iconic/beloved of our time. Little known fact... Leeza has logged more radio hours than Casey Kasem and Dick Clark with her hypnotic voice.) Leeza is only the second woman behind Joan Rivers to win The Celebrity Apprentice, and she did it leading with kindness and modeling optimism (something The Donald said he'd never before seen). Which only proves that kindness and optimism need a makeover--a good publicist, as it were. Leeza is, thankfully, that gal. A role she was born for. If you're the mother of girls and want them to know how to succeed leading with their most precious traits, read this book! If you're a business woman and want to supercharge your success while avoiding the pitfalls most busy women encounter (including body shaming and dream stealing in the workforce), you're going to love these pages. There are so many gems here that I can't begin to cover them all, but for me, a lover of both self-help and memoir, it's the perfect blend. Revelatory, practical, magical, and vulnerable--like the woman herself. BRAVO, Leeza! I can't wait for your next book!

Attitude can be sexy; a practical and inspirational guide for using kindness and positivity as a winning strategy from Celebrity Apprentice champion, Hollywood veteran, and New York Times bestselling author Leeza Gibbons. We live in a winner-take-all world, in which only the toughest thrive. On the surface, from the living room to the boardroom, it's certainly no place for nice. Civility and kindness are often the price of admission, and empowering communication is checked at the door. Leeza Gibbons is a culture changer who doesn't mess with mean. She has fiercely redefined optimism, and used positive communication as an empowerment strategy to win with class. She refuses to sacrifice kindness as she has succeeded in getting ahead. Working for decades in an intense, often merciless industry that rewards novelty, ruthlessness, and the next big thing has applied smart principles and excelled through savviness without having to sell her soul or fake it. But redefining niceness doesn't mean being a pushover. As the winning contestant on the hit show Celebrity Apprentice, the former host of Entertainment Tonight relied on her fresh and authentic "no drama" mentality and smart strategies to outmaneuver the other contestants without disempowering them. Throughout the competition, Leeza kept her cool and, most importantly, remained true to herself and her values. In this book, she reveals the secrets of her years of success and bares the stories and vulnerable moments that led to where she is today. Her success is proof that optimism works. You can play it your way and still win. Fierce Optimism Leeza combines stories from her own life and tales of other pioneering business leaders with core principles that others can apply to take them to the next level of success: Engage optimism and kindness as your competitive edge; See success unshared as failure; Empower the team, and you win; Pay it forward by mentoring others; Be transparently you Filled with down-to-earth advice and empowering stories, Fierce Optimism makes clear that with kindness, authenticity, and smart teamwork, you can be nice and win.

From the Back Cover Excited About Today Say Yes Love Your Haters Get Back UP Use This Moment In our winner-take-all culture filled with divisive rhetoric, snarky headlines, and ruthless business practices, Celebrity Apprentice winner and beloved former host of Entertainment Tonight Leeza Gibbons stands apart from the pack. For more than four decades, the Hollywood insider has been guided by a unique set of principles that have shaped her career and helped her come out on top even in the most difficult of circumstances. Now the entertainment industry powerhouse, mother of three, and entrepreneur who can "stump Trump" shares her strategies for navigating everything from backstabbing in the boardroom to betrayal in the bedroom. With candor, wisdom, and heart, Leeza's revealing stories will show you how to drop the drama, recover from heartache, and keep your eyes on the prize and win. "You lead with kindness. . . . You really have tremendous talent and tremendous leadership." --Donald Trump, Celebrity Apprentice About the Author Leeza Gibbons is an Emmy

Award-winning TV and radio host, speaker, and New York Times bestselling author. She has appeared on Entertainment Tonight and PBS, and had her own award-winning daytime talk show, Leeza. She lives in Los Angeles with her husband and has three children, Leski, Troy, and Nate.