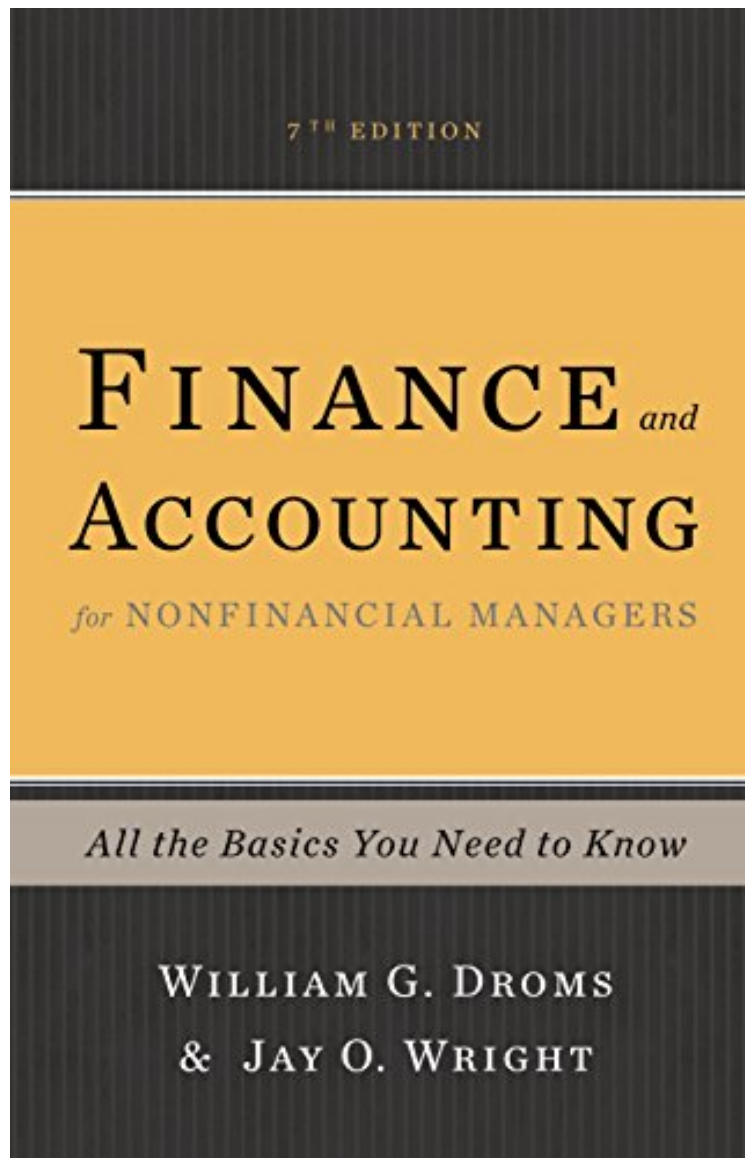


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William G. Droms, Jay O. Wright : Finance and Accounting for Nonfinancial Managers: All the Basics You Need to Know before purchasing it in order to gauge whether or not it would be worth my time, and all praised Finance and Accounting for Nonfinancial Managers: All the Basics You Need to Know:

0 of 0 people found the following review helpful. While that's fine for actual novels By Darin Schnoor For a subject that, at its core, requires math and formulas, I was surprised to see that this book comes in more of a novel format.

While that's fine for actual novels, it makes learning equations and tables far more difficult than if it were laid out in a textbook format. It's difficult to follow the application of a described concept when it's put in to use in a table with little to no supporting equations or explanations. While the second half of the book does include more detail on the computations and formulas, the first half is essentially void of them. There is also no use whatsoever of spreadsheet tools or functions, which is how all financials are recorded today (and have been for the past several decades). 0 of 0 people found the following review helpful. Five Stars By Dana Hornesby thanks 1 of 1 people found the following review helpful. Meh. It might be helpful, if you have a good instructor... By Ama Leach Beech But my instructor was really shoddy. I read this book twice, but some things just didn't click. And he was terrible at the whole 'teaching' thing. He said "most students fail their first time and then have to retake it, and end up doing well." Right. Whatever, maybe I just suck at business, but I consider myself pretty smart. This book definitely needs to be coupled with a competent professor.

In the current environment of cut-throat competition, razor-thin profit margins, and increasing scrutiny from stakeholders, mastering the fundamentals of financial management is a must for everyone with a stake in their companies and in their own professional futures. Packed with step-by-step examples and illustrative case studies, and updated to reflect the latest trends in the economy and in financial policy, *Finance and Accounting for Nonfinancial Managers* is a nuts-and-bolts guide for managers, entrepreneurs, seasoned executives, teachers, and students alike. Featuring new commentary on corporate accountability, updated interactive templates, study questions, and an online instructor's guide, this new edition covers all the key aspects of financial management.

About the Author William G. Droms is the John Powers Jr. Professor of Finance at the McDonough School of Business, Georgetown University. An internationally recognized corporate finance and investment management consultant, he has designed and delivered executive development programs to thousands of managers in a wide variety of trade and professional associations, corporations, and financial institutions. Jay O. Wright is an adjunct professor of finance at the McDonough School of Business, Georgetown University. After earning a JD from the University of Chicago, he worked on Wall Street as both a mergers and acquisitions attorney and investment banker. For the last decade, he has been an entrepreneur, founding and leading companies in the technology, telecommunications, software, real estate, and education industries while serving on a number of corporate and charitable boards.