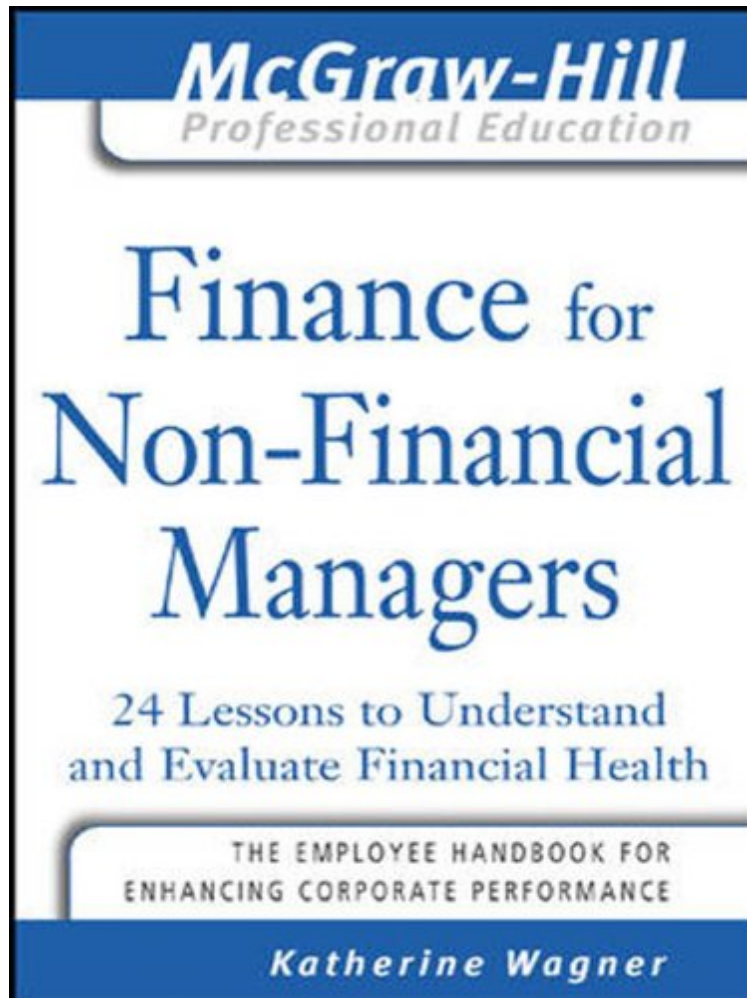


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Finance for Nonfinancial Managers: 24 Lessons to Understand and Evaluate Financial Health (The McGraw-Hill Professional Education Series)

Katherine Wagner

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0 of 0 people found the following review helpful. Five StarsBy Pam ThomasArrived on time and a great resource.0 of 1 people found the following review helpful. Terrible. Just Terrible.By customerI didn't get the same book I ordered...or at least it's not what it appears to be. What I received was a poor excuse for information that can hardly be

called a book. Anything in this offers minimal one - two page mini explanations of simple terms you'd understand if you had a bank account or pulled up on the internet. Google would use the same description with one search. It was really really short-under 50 pages- and the information isn't in "book" format, it's offered more like a long pamphlet. Nothing in here is useful if you have a brain and know anything about finances at all or business. I feel like this would be meant for high schoolers or a minimum waged small company who want to make sure their employees understand even the most basic of terms. This was disappointing and I do not recommend it if you already have an understanding of how to live as an adult...well, even just having a bank account I would say that you are over qualified for this. Maybe give it to your teen?

Readers get tips and insight regarding what to look for when reading financial statements, how businesses measure profitability, how to stay on top of the budgeting process, and how to track cash flow.

From the Back Cover Finance for Non-Financial Managers Your success in business depends on your ability to understand and improve "the numbers." Finance for Non-Financial Managers provides you with twenty-four plain-English lessons covering the basics of accounting, financial statements, and budgeting. Packed with tips and insights for reading a financial statement, measuring profitability, tracking cash flow, and more, this fingertip guide to the essentials of accounting will show you how to: Put numbers in context * Read and understand footnotes * Determine if inventory is too high * Ensure that sales are recorded properly * Use key ratios * Set realistic sales goals * Understand what an auditor does * Learn where to go for answers * Spot potential problem areas Before you can accurately assess a company's strengths and weaknesses, you must understand the language of finance. Finance for Non-Financial Managers will allow you to comprehend and speak that language by giving you a fundamental knowledge of where your organization's numbers come from, what they mean, and what you can do to improve them. About the Author Katherine Wagner, CPA, is a consultant to Deloitte Touche Tohmatsu and other top accounting firms. Her articles on business and finance have appeared in a variety of industry magazines, journals, and newsletters.