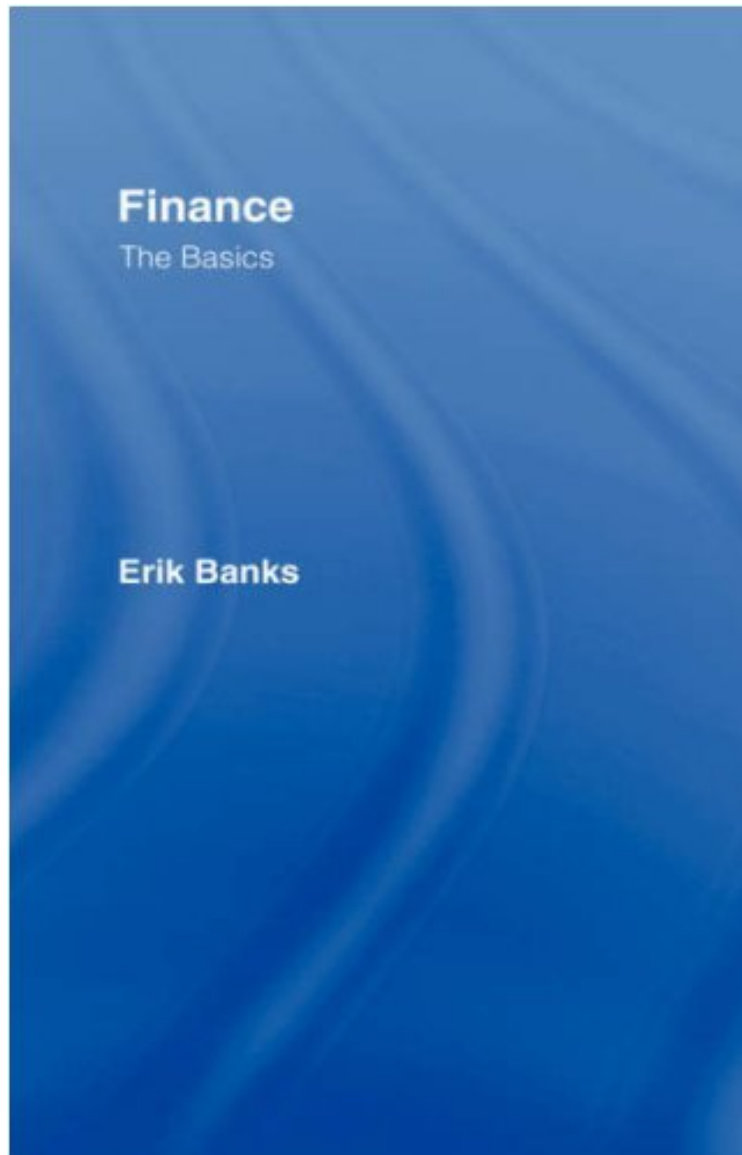


(Read and download) Finance: The Basics

Finance: The Basics

Erik Banks

*DOC | *audiobook | ebooks | Download PDF | ePub*



 Download

 Read Online

#1279818 in eBooks 2006-11-22 2006-11-22 File Name: B000SKF89A | File size: 17.Mb

Erik Banks : Finance: The Basics before purchasing it in order to gage whether or not it would be worth my time, and all praised Finance: The Basics:

0 of 0 people found the following review helpful. Perfect Intro to Financial Statements, Instruments, and ToolsBy AdamThis book covers exactly what I wanted for a broad-coverage but detailed finance book. I have some experience with macro and micro economics, but no finance experience, and I wanted a book that could explain financial statements, risk-return, and common financial instruments. Not only did I get all this, but the book is extremely straightforward and logical, which makes it easy to go back and review if you forget something along the way. Also,

each chapter provides Further Readings if you have a particular interest on that chapter's subject, as well as a thorough glossary to quickly look up terms you may have forgotten. There is some slight dependence on basic mathematical concepts (like ratios and sums), but I believe Banks does a good job explaining it all. 19 of 20 people found the following review helpful. A clear, comprehensive introduction to finance By Gary Heayes This book answered my need for a readable, comprehensive, but compact guide to finance. It covers all the key concepts from balance sheets (US and UK) and financial ratios to investment banking and bonds, with an overview of economic concepts and global markets, all in compact paperback you could comfortably read on the train. There's no humor, and the subject can be a complex one, but the author does a good job of explaining the concepts briefly and clearly, and builds upon the ideas in earlier chapters in a logical manner. Clear examples and neat chapter summaries help you cement your knowledge as you progress through the book. Recommended. 0 of 2 people found the following review helpful. Four Stars By Jorge Recieved it and pleased in the condition

A clear, jargon-free introduction to a complex and demanding subject, "Finance: The Basics" is the ultimate guide for those encountering this broad topic for the first time. With particular focus on the practical dimension of financial tools, instruments and markets, this user-friendly text provides the reader with a solid working knowledge of the key drivers of the financial marketplace, ensuring that the concepts learnt can be easily applied and related to daily activities, the financial press and the financial markets. Authoritative yet accessible, "Finance: The Basics" is ideal for first year undergraduates with no previous exposure to financial concepts, as well as those looking for simple yet comprehensive explanations of the primary elements of the topic.

"In this second edition (1st ed., 2006), Banks (author of several works including The Palgrave Macmillan Dictionary of Finance, Investment, and Banking, Sep'10 and The Failure of Wall Street, June '05) provides a concise introduction to fundamental financial concepts. The book is readable and well organized and includes many relevant real-world examples. Recommended" -- J. Fitzpatrick, SUNY Fredonia (CHOICE, June 2011) About the Author Erik Banks is a senior risk advisor at the European universal bank UniCredit. He has held senior risk positions at Citibank, Merrill Lynch and in the hedge fund sector, in New York, Tokyo, Hong Kong, London and Munich. He is the author of several books on risk, derivatives, emerging markets and governance.