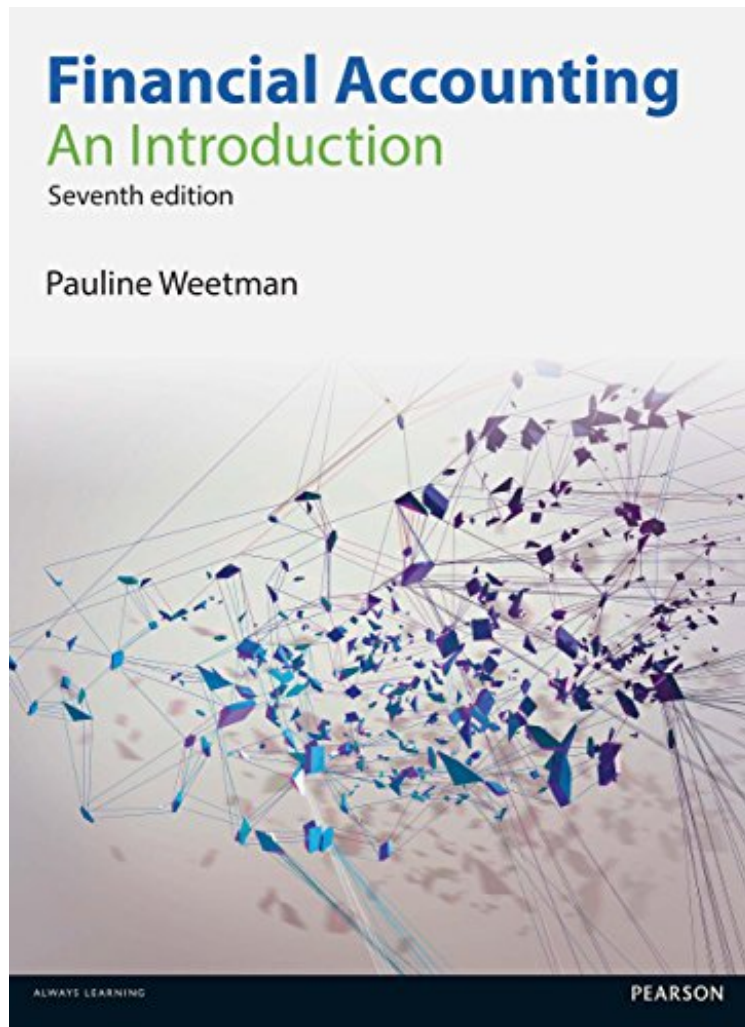


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# Financial Accounting: An Introduction

*Pauline Weetman*

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Financial Accounting An Introduction Pauline Weetman seventh edition The seventh edition of this well-respected and fully updated text retains all of the features that have contributed to the book's popularity: focus on the accounting equation, student activities and real-life commentaries throughout each chapter, a clear and accessible writing style, and inclusion of real-world case studies. With a strong emphasis on the Conceptual Framework of the International Accounting Standards Board, Financial Accounting: An Introduction guides students in understanding the 'why' and not just the 'what' of financial accounting. Key features: New case studies containing examples from real-world

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Focuses on specific knowledge outcomes, with end-of-chapter self-evaluation Questions are graded according to  
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Framework Experience-driven conversations between two managers are included throughout, providing a practical  
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business studies degrees taking introductory financial accounting classes; first-level specialist accounting  
undergraduate students; introductory core accounting for MBA and postgraduate specialist Masters students, focusing  
on analysis through the accounting equation and a questioning approach to problem solving; and professional courses  
where accounting is introduced for the first time. Pauline Weetman BA, BSc (Econ), PhD, CA, FRSE, is Professor  
Emerita of Accounting at the University of Edinburgh, and has extensive experience of teaching at undergraduate and  
postgraduate level, with previous chairs held at Stirling, Heriot-Watt, Strathclyde and Glasgow Universities. She  
received the Distinguished Academic Award of the British Accounting Association in 2005. She has convened the  
examining board of the Institute of Chartered Accountants of Scotland and was formerly Director of Research at ICAS.