[Free] Financial Analysis and Control: Financial Awareness for Students and Managers

Financial Analysis and Control: Financial Awareness for Students and Managers

Alan Birchall

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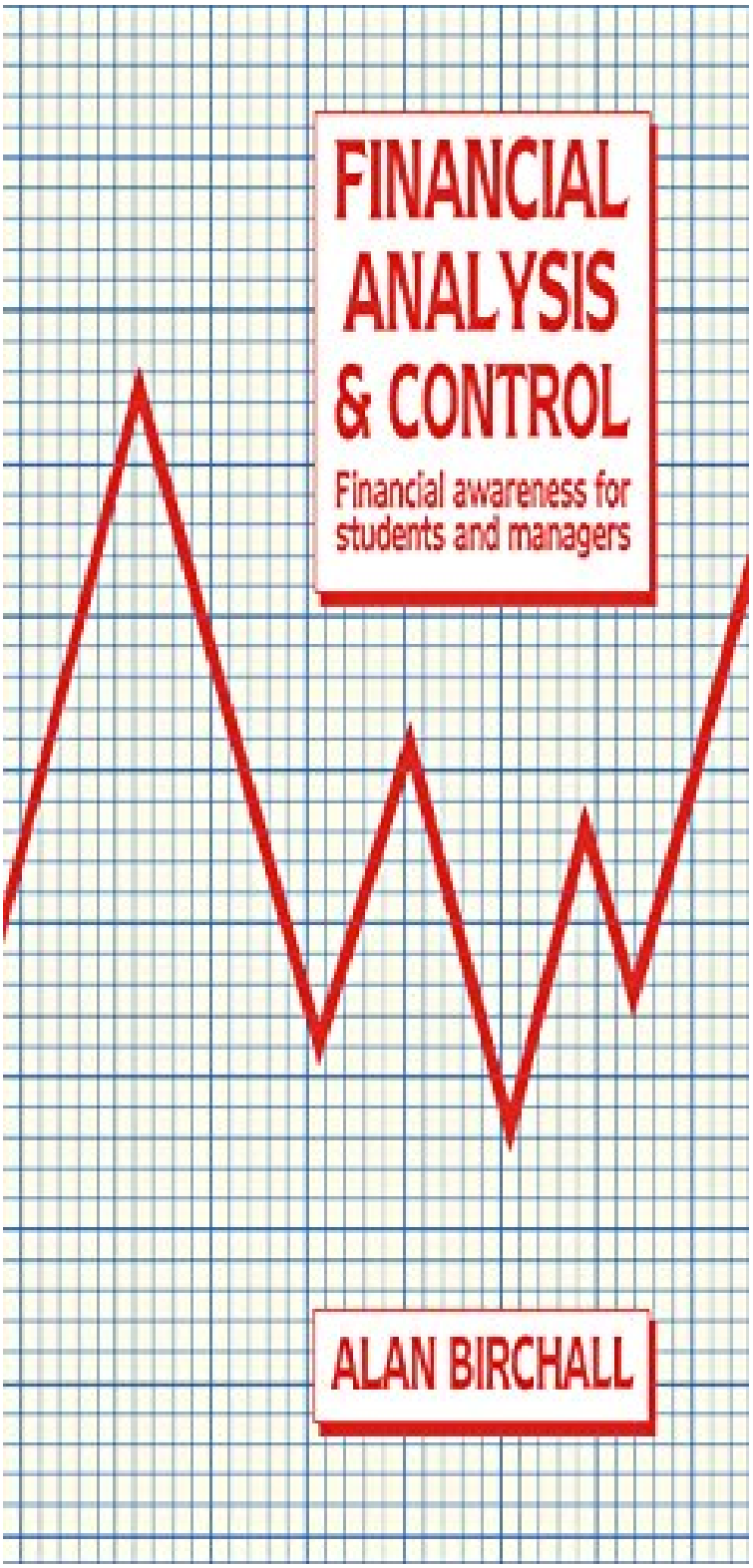

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Financial Analysis and Control: Financial Awareness for Students and Managers discusses the analytical aspects of accounting. The book is comprised of 19 chapters that discuss the various concerns in analyzing accounting variables. The coverage of the text includes classwork examples and course-work case studies for topics, such as ration analysis, cash forecasting, and break-even analysis. The book also discusses pricing related topics including pricing policies, transfer pricing, and marginal cost approach to pricing. The text will be of great use to students and practitioners of accounting and financial managers. Entrepreneurs will also benefit from the book.