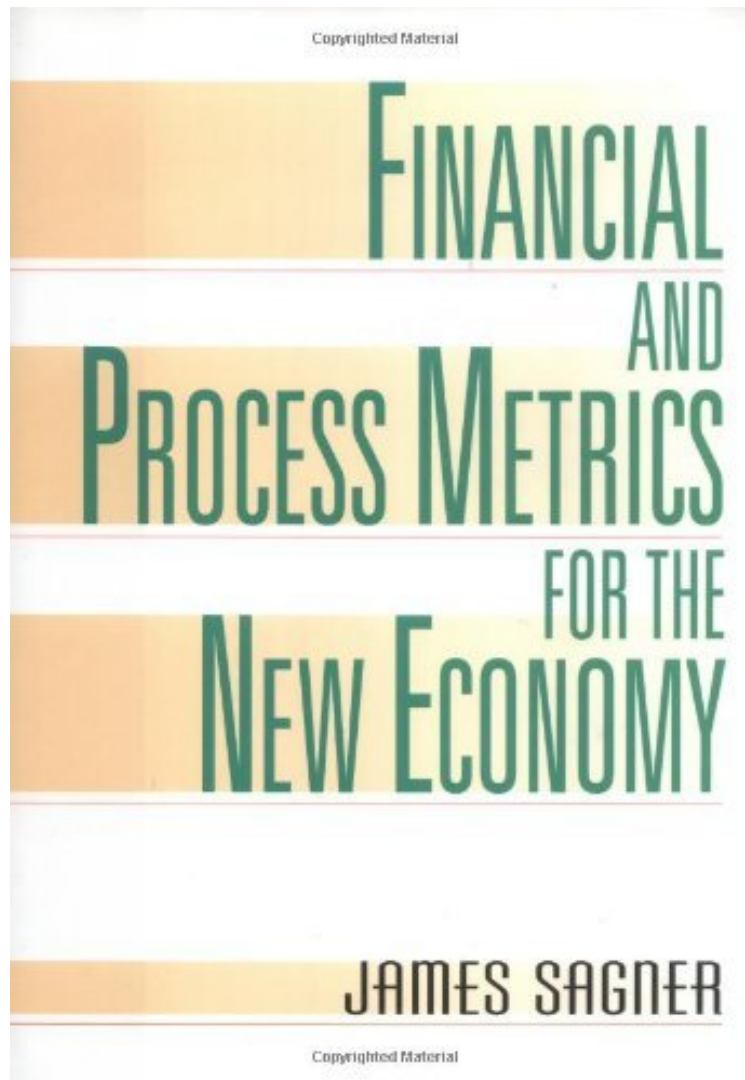


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Financial and Process Metrics for the New Economy

James Sagner

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James Sagner : Financial and Process Metrics for the New Economy before purchasing it in order to gage whether or not it would be worth my time, and all praised Financial and Process Metrics for the New Economy:

0 of 0 people found the following review helpful. An invaluable resourceBy Mike TarraniThis is an invaluable book for business consultants, executive management, process analysts and IT professionals. Part I provides keen insights about the subtle and not-so-subtle differences between today's economic situation that has been changed dramatically by the Internet and e-commerce, and the "old" economy that is characterized by bricks and mortar and traditional distribution. The heart of this book is Part II, which provides metrics and indicators that need to be considered in today's competitive environment. In particular, the process metrics and transaction cycles that the author provides need to be carefully considered because they represent realities of competitively doing business in an e-commerce setting.

This material will directly benefit process analysts and business process owners who are tasked with realigning their operations with systems that support e-commerce. Moreover, this information will also provide a solid foundation for IT analysts and architects who need to understand the business and functional requirements of systems they will be designing to support e-commerce. Another benefit that this book will provide is a method for performing an accurate cost/benefit analysis of any system or reengineering initiative that is undertaken to support business and IT alignment for e-commerce. I strongly recommend augmenting this excellent book with "Internet Commerce Metrics and Models in the New Era of Accountability" by Sri Jagannathan, which is a compendium of models and metrics that complement and validate the information in this book.

How can financial professionals measure the success of the businesses in the "new" economy? Author James Sagner first reviews and compares the financial and process metrics of the "old economy" with this "new economy", then supplies insightful and detailed answers by looking at transaction finance and its component systems: financial metrics and process metrics. The age of the Internet, fast-tracking and "profitless" companies is upon us - this book is a guide for financial professionals. It discusses the eye-opening concept of the "time value of money", and examines what the new metrics reveal about the success/failure potential of specific industries.

About the Author James Sagner (White Plains, NY) is a finance consultant specializing in treasury management. He has worked with more than 200 of the Fortune 500 companies, and is the author of Cashflow Reengineering.