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Financial Intelligence for IT Professionals: What You Really Need to Know About the Numbers

Karen Berman, Joe Knight, John Case
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WHAT YOU REALLY
NEED TO KNOW
ABOUT THE NUMBERS

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Concise clarifying introduction /on the subject. Notwithstanding given that accounting principles are not overly logical for science trained readers, I would have welcomed a bit more explaining on the reasons why accounting has a tendency to use such seemingly complicated methods to simple numerical exercises.
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By Pedro
Very very nice explained! Better than a lot university courses! This book is mainly aimed to non financial people, however people who has financial background can learn too. Normally financial books are boring, this one is short and you will definitely learn. It focus on the main ratios you need to know, and will tell you what the numbers mean.

As an IT manager, you're expected to make key decisions and recommend major investments. And that means understanding your decisions' financial impact on your company. But if you're like many information technology practitioners, you may feel uncomfortable incorporating the financials into your day-to-day work. Using the groundbreaking formula they introduced in their book *Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean*, Karen Berman and Joe Knight present the essentials of finance specifically for IT experts. Drawing on their work training tens of thousands of managers and employees at leading organizations worldwide, the authors illuminate the basics of financial management and measurement and provide hands-on activities for practicing what you are reading. You'll discover:

- Why the assumptions behind financial data matter
- What your company's income statement, balance sheet, and cash flow statement reveal
- How to use ratios to assess your company's financial health
- How to calculate return on IT investments
- Ways to use financial information to support your company's business units and do your own job better
- How to instill financial intelligence throughout your team

Authoritative and accessible, *Financial Intelligence for IT Professionals* empowers you to "talk numbers" confidently with your boss, colleagues, and direct reports -- and understand how the financials affect your part of the business.