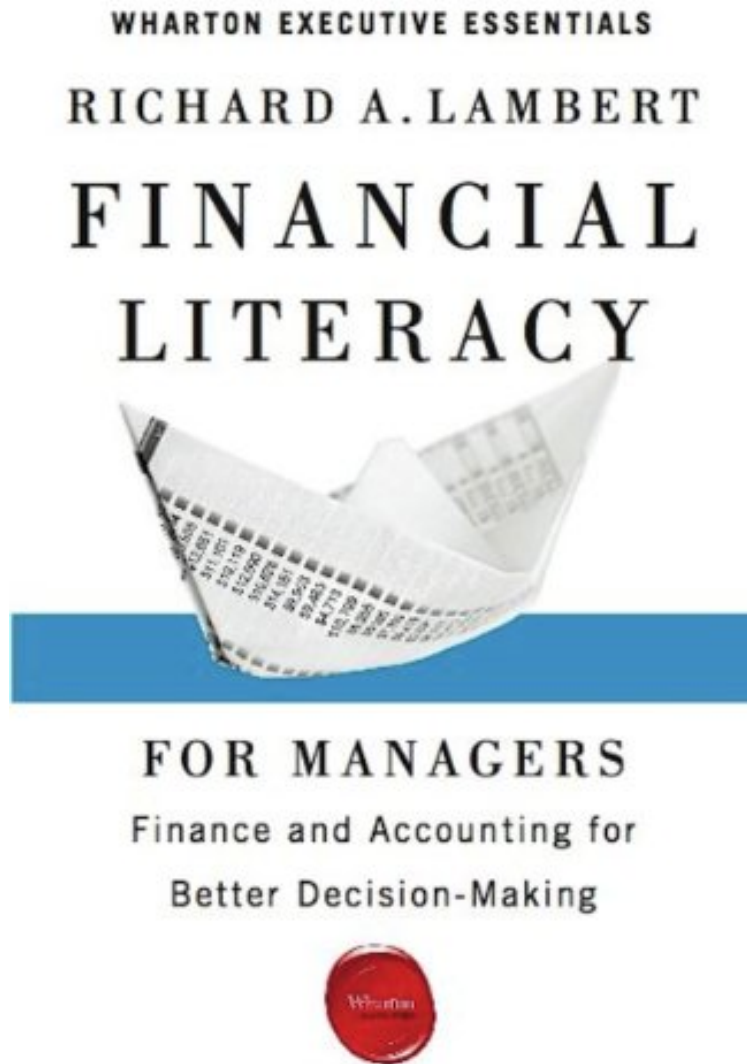


[Read free] Financial Literacy for Managers: Finance and Accounting for Better Decision-Making (Wharton Executive Essentials)

# Financial Literacy for Managers: Finance and Accounting for Better Decision-Making (Wharton Executive Essentials)

*Richard A. Lambert, Richard Lambert*  
*ePub | \*DOC | audiobook | ebooks | Download PDF*



#115412 in eBooks 2012-05-15 2012-05-15File Name: B007WT3SWE | File size: 24.Mb

**Richard A. Lambert, Richard Lambert : Financial Literacy for Managers: Finance and Accounting for Better Decision-Making (Wharton Executive Essentials)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Financial Literacy for Managers: Finance and Accounting for Better Decision-Making (Wharton Executive Essentials):

0 of 0 people found the following review helpful. Three StarsBy Anon5tDecently written and presented but veeery basic.0 of 0 people found the following review helpful. Was touted as easy to read and understand.By Chris AlbrittonWas touted as easy to read and understand. Not true.4 of 4 people found the following review helpful. Excellent primer for non-financial managers looking to get a handle ...By daytripper1Excellent primer for non-financial managers looking to get a handle on understanding financial information, which information is relevent in what arenas, and how to best leverage the information to make informed business decisions. The book does a good job of explaining the difference between various financial statments, how they relate to one another, and why it matters. If you're a new manager who suddenly confronted with budgeting decisions or responsible for running a PL, this book is a great place to start your education.

The language of businessIn order to understand how your business is performing right now and to evaluate, assess, and devise new strategies to boost future performance, you need information. Financial statements are a critical source of the information you need.In direct and simple terms, Richard A. Lambert, Miller-Sherrerd Professor of Accounting at the Wharton School of the University of Pennsylvania, demystifies financial statements and concepts and shows you how you can apply this information to make better business decisions for long-term profit. You will learn to use and interpret financial data; find out what we can learn from Pepsi, Krispy Kreme, General Motors, and other companies; learn how to evaluate investment strategies; and apply your financial know-how to develop a coherent business strategy.

About the AuthorRichard A. Lambert is Miller-Sherrerd Professor of Accounting at the Wharton School of the University of Pennsylvania, where he teaches finance and accounting in the MBA and Executive Education programs, as well as seminars in the doctoral program. The recipient of several teaching awards, his articles have appeared in The Accounting , Journal of Accounting Research, Journal of Accounting and Economics, Rand Journal of Economics, and Strategic Management Journal.