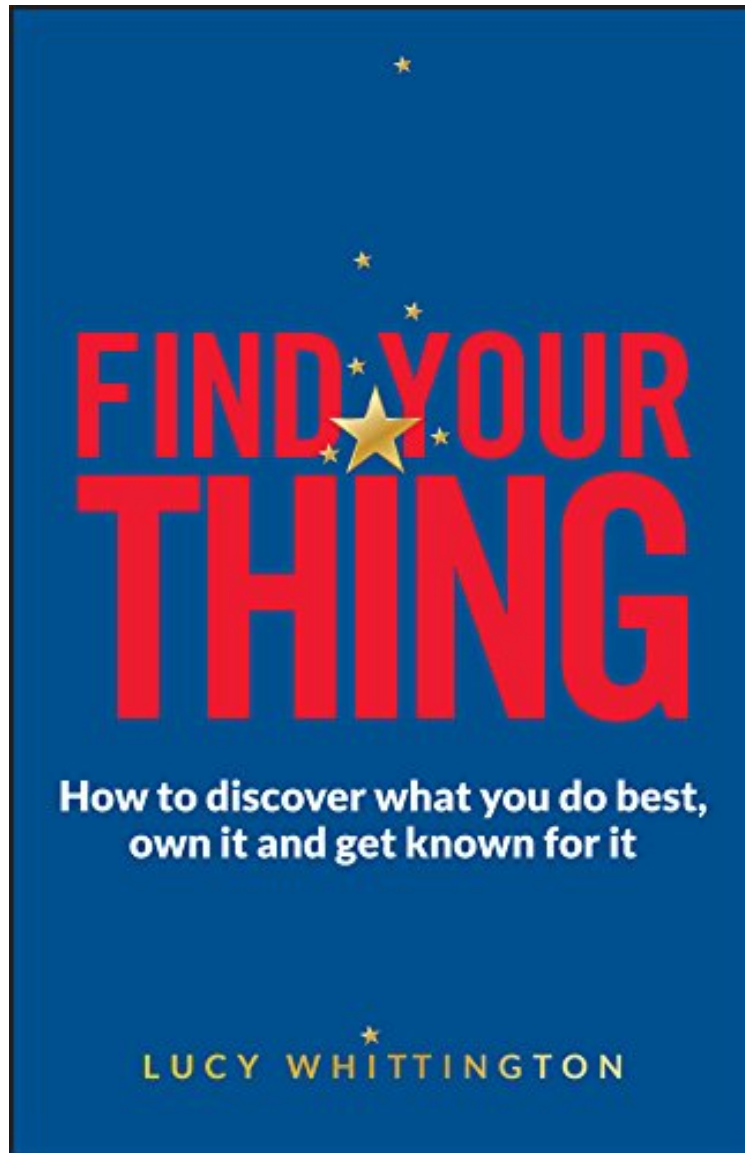


[Mobile book] Find Your Thing: How to Discover What You Do Best, Own It and Get Known for It

Find Your Thing: How to Discover What You Do Best, Own It and Get Known for It

Lucy Whittington

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Finding it, refining it, loving it, and actually getting out there and doing it Don't waste your life not doing something you aren't brilliant at, not setting the world on fire with your ideas, your thinking, your inventions, your words mdash; it doesn't matter how you do your Thing, what matters is that you DO IT! And how about turning that Thing into your business too? Lucy Whittington is on a mission mdash; she wants everyone in the world to do what they're brilliant at and not just what they're 'good' at. Having done what she was 'good' at for a long time (marketing), and getting overqualified with an MBA, Lucy realized that her 'Thing' was finding other people's Thing and helping them turn it into a great business that they love. In this book, Lucy uses her proven five-step process to help even more people find what they are brilliant at. Find out what you should be doing and how to make a living from it Take advantage of Lucy's expertise and follow her five-step process for success Be inspired and gain real practical advice Receive guidance on taking your new business to the next level by creating your "Star Plan" Become famous for what you do Imagine being so gifted that the work you are paid to do comes as naturally as breathing, and is so enjoyable that you would do it for free. It can happen. You're gifted at something, and that something is marketable. You can put yourself on the path to your ideal life, but first you have to Find Your Thing.

From the Back CoverWORK OUT WHAT YOU'RE BRILLIANT AT...AND GET PAID FOR IT! Everyone has one Thing they do so effortlessly well that they can't believe other people can't do it. You have this one Thing too ndash; and the good news is that you can get paid for it! This is about doing the work you were born to do and more. And less too. Because it's actually very simple. It's just you doing YOUR Thing. Here's what you'll learn: Why you want to find your Thing That your Thing is much closer than you think How you know you're doing your Thing How to get famous (and paid) for your Thing You're gifted at something, and that something is marketable. Let's get your Thing out there so you're not just stuck doing any old thing!About the AuthorLucy Whittington works with hundreds of clients worldwide on finding their thing ndash; online and in person. She has run a marketing consultancy since 2005 and launched Being a Business Celebrity in 2010.