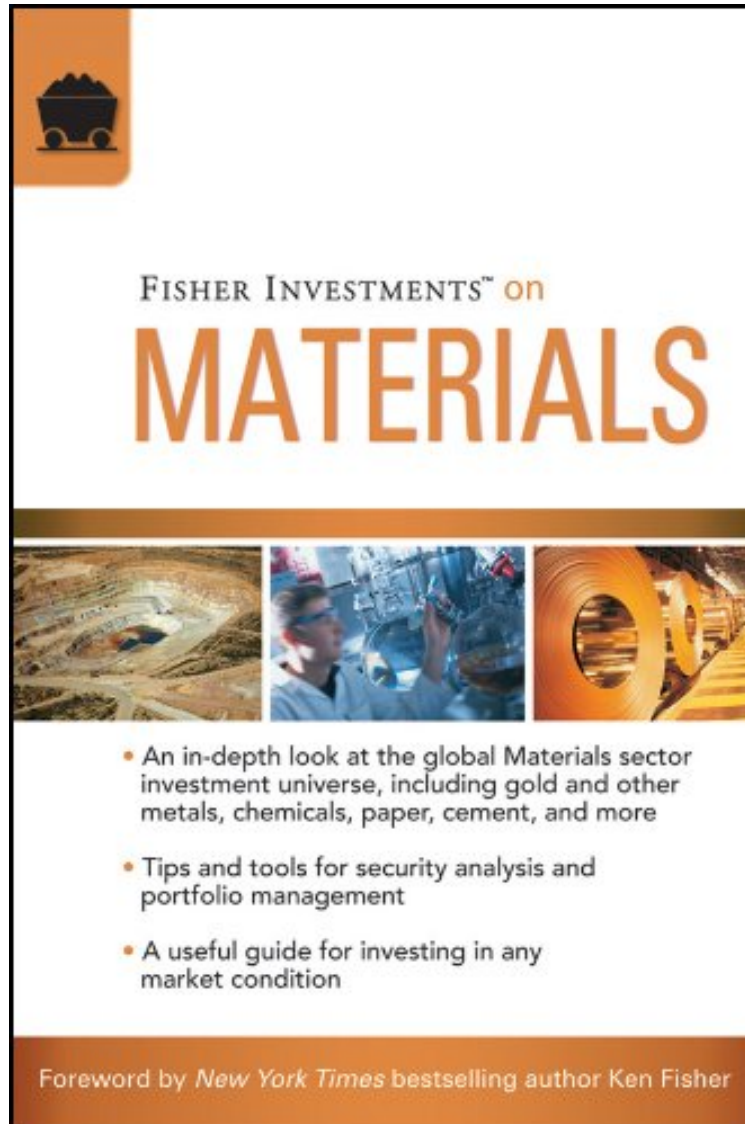


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Fisher Investments on Materials (Fisher Investments Press)

Andrew Teufel, Brad Pyles

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Andrew Teufel, Brad Pyles : Fisher Investments on Materials (Fisher Investments Press) before purchasing it in order to gage whether or not it would be worth my time, and all praised Fisher Investments on Materials (Fisher Investments Press):

3 of 3 people found the following review helpful. Great Idea for a Series but only the Introduction is helpfulBy FisherKingTwo comments:*this book is an excellent introduction to the materials industry. You will learn a lot of vocabulary terms, a lot of interesting factoids, and a lot of interesting stuff in general. If the entire book had confined itself to an introduction, it would have merited 5 stars.*the rest of the book is not helpful. This is a 'here is how hard things are so you'd better let us do it' type of book verses a serious attempt at teaching. This often involves pages of

simple lists of risks, valuation metrics, and strategic attributes, among others, and neglects to mention any specific company as an illustration. Let's repeat that - the security analysis section never mentions a single company. From the previews on , apparently all of these books are like this, which is clearly a lost opportunity as a series of books on different industry groups is a truly brilliant idea but Fisher Investments essentially wrote these as the firm's promotional material versus an serious attempt to educate. That's a shame in my view. Maybe somebody will do it right one day. Recommendation: If you want to read it, get it from a library. 1 of 5 people found the following review helpful. Another easy read... By TJ SCHOENLEIN I'm not going to rehash what's in this book... you can read the product information for yourself. My comments concern the readability, clearness knowledge of the material presented. This is another one of the 'investment series from the Fisher Investments Press. I have read several of their books. Clearly... they know how to write with clarity for the individual investor. This book is no exception... easy to understand, lots of need to know information... you'll walk away knowing what the "material sector " is all about.

The second installment of the Fisher Investments On series is a comprehensive guide to the Materials sector. Fisher Investments on Materials can benefit both new and seasoned investors, covering everything from Materials sector basics to specific industry insights to practical investing tactics, including common pitfalls to avoid. The book will begin with a discussion of Fisher Investments' investing philosophy as it applies to the Materials sector. Then, readers will be lead through a discussion of sector basics , what drives the industries, and develop a framework for individual security analysis. Finally, the book will look at industry fundamentals and discuss what investors can do to protect themselves in a down market. For more information visit www.materials.fisherinvestments.com

From the Back Cover The Fisher Investments on series is designed to provide individual investors, aspiring investment professionals, and students the tools necessary to understand and analyze investment opportunities; primarily for investing in global stocks. Each guide is an easily accessible primer to economic sectors, regions, or other components of the global stock market. While this guide focuses on the Materials sector, the basic investment methodology is applicable for analyzing any global sector, regardless of the current macroeconomic environment. Following a top-down approach to investing, Fisher Investments on Materials can help you make more informed decisions within today's dynamic Materials sector. It skillfully addresses how to determine the better times to invest in Materials stocks, and which materials industries and sub-industries have the potential to perform well in various environments. The global Materials sector is complex, covering multiple sub-industries and countries; each with unique characteristics. Using the framework found here, you can discover how to identify these differences, spot opportunities, and avoid major pitfalls. Divided into three comprehensive parts; Getting Started, Materials Details, and Thinking Like a Portfolio Manager; Fisher Investments on Materials: Covers the entire Materials universe; from metals and mining to chemicals, construction materials, and paper Discusses Materials' main drivers; basic materials prices; and provides eight simple questions to help you form an educated opinion on Materials stocks Takes you through the fifteen sub-industries within the global Materials sector and reveals how they operate Addresses issues unique to Materials stocks; from the importance of emerging markets demand to the effects of supply shortages Delves into top-down investment methodology as well as individual security analysis Outlines a five-step process to help differentiate firms in this field; designed to help you identify ones with the greatest probability of outperforming Filled with in-depth insights and expert advice, Fisher Investments on Materials provides a framework for understanding this sector and its industries, to help you make profitable investment decisions; now and in the future. With this book as your guide, you'll gain a global perspective of the Materials sector and discover strategies to help achieve your investing goals. About the Author Brad W. Pyles (San Francisco, California) is a capital markets analyst at Fisher Investments with a focus on Materials and macroeconomic strategy. He regularly presents to audiences at investing seminars and educational workshops across the country. He graduated from UCLA with a BA in Business Economics and a minor in Mathematics. Originally from Honolulu, he now resides in San Francisco with his wife, Tina. Andrew S. Teufel (San Francisco, California) has been a member of Fisher Investments research staff since 1995 and is currently Co-President and Director of Research. Prior to joining the firm, he worked at Bear Stearns as a corporate finance analyst. He is a graduate of the University of California at Berkeley, and has lectured at the Haas School of Business on topics in investment management. Andrew has conducted hundreds of investment seminars and educational workshops throughout the US and the UK. He also serves as Editor-in-Chief of MarketMinder.com.