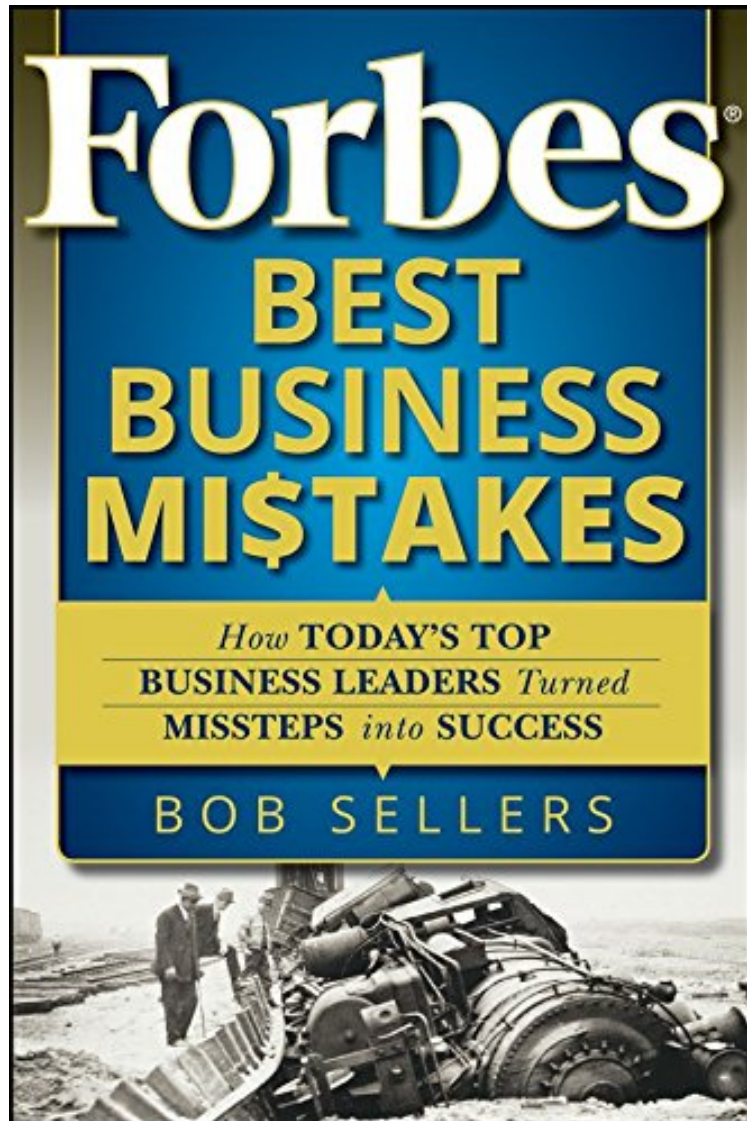


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## Forbes Best Business Mistakes: How Today's Top Business Leaders Turned Missteps into Success

*Bob Sellers*

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**Bob Sellers : Forbes Best Business Mistakes: How Today's Top Business Leaders Turned Missteps into Success** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Forbes Best Business Mistakes: How Today's Top Business Leaders Turned Missteps into Success:

1 of 3 people found the following review helpful. Excellent must-read for anyone interested in making it big!!!By Cristina MullinsInteresting, entertaining and educational. I found the stories to be very well written. Must read for

anyone with an entrepreneurial spirit - or anyone who's made a mistake in their life. It's learning from your mistakes in a big, big way. Really enjoyed it. 1 of 1 people found the following review helpful. Very few lessons  
By Lutfi Zakhour  
The writer puts together an impressive line up of business people, ones with hugely successful careers from varied industries, but focuses far more on their biographies than their "mistakes". Worse yet, only a handful of the 30 cases actually had real mistakes to speak of and to learn from. Unfortunately this book is more entertainment than educational. 0 of 0 people found the following review helpful. Amazing  
By joe  
One of the best books i have ever read. Easy to read and many unconventional lessons to learn. I wish there were more books written on mistake rather than successes.

Today's top business leaders reveal how to make even the biggest mistakes work for you  
Forbes Best Business Mistakes reveals practical lessons from some of today's most successful business leaders to show you how to turn a bad business situation into a success. Based on exclusive sit-down interviews with some of today's most successful men and women, author Bob Sellers shares their stories to provide valuable insights and lessons that can help you learn from their mistakes. Those profiled in Forbes Best Business Mistakes include the likes of Wall Street guru Peter Lynch, larger-than-life media personalities Jim Cramer and Suze Orman, legendary CEO Jack Welch, and newcomer Jason Kilar, CEO of Hulu, who is poised to change the movie and TV industry landscape as we know it forever. Other names include PIMCO's Bill Gross and Mohamed El-Erian and Home Depot Founder Arthur Blank. Reveal how top business and financial leaders turned their biggest mistakes into success stories  
Based on exclusive interviews with some of today's most successful professionals, from Jason Kilar of Hulu to Suze Orman  
Contains practical lessons on how you can turn a bad business situation around  
As Malcolm Forbes put it, "Failure is success if we learn from it."  
Forbes Best Business Mistakes shares the missteps of others so you can learn from them, be inspired by them, and succeed where you may not have seen opportunity before.

From the Back Cover  
"He's the Sellers and I'm the buyer! A great amalgamation of stories and anecdotes, the crashes and the burns and phoenixes from the ashes all honchoed together seamlessly by our friend Bob." —Dennis Miller, comedian  
"This book is for anyone who's ever wanted to know the real secret of success in business—screwing up and making the most of it. As Bob Sellers proves, everyone makes mistakes, but only the truly successful bounce back bigger and better." —Jonathan Wald, former SVP CNBC; Adjunct Professor, Columbia University Graduate School of Business  
"Forbes Best Business Mistakes is fascinating, inspiring, insightful, and instructive. For anyone who has ever fretted that making a mistake or two in business is always regrettable or potentially career-ending, it is an eye-opener. By talking to the top minds in American business today, Bob Sellers shows how one can take lemons and turn them into champagne. It is a must-read." —Tony Perkins, anchor, Fox 5 News, Washington, D.C.; formerly of ABC's Good Morning America  
Based on the experiences of some of today's most successful men and women, Forbes Best Business Mistakes contains practical lessons that can help you learn from their personal and professional missteps. Author Bob Sellers sat down for exclusive and revealing interviews with each and every person profiled. He shares their stories to provide valuable insights into how to turn a bad business situation into a success. Those profiled represent what Sellers describes as a "Hall of Fame" based upon accomplishments and reputations. They include such luminaries as Wall Street guru Peter Lynch, larger-than-life media personalities Jim Cramer and Suze Orman, legendary CEO Jack Welch, PIMCO's Bill Gross, Home Depot founder Arthur Blank, and other renowned business and financial leaders. Through their inspiring stories, you'll learn how:  
Mistakes can change a career path  
Mistakes can summon creativity  
Mistakes can create opportunities  
Mistakes can force you to up your game  
As Malcolm Forbes put it, "Failure is success if we learn from it."  
Forbes Best Business Mistakes shares the missteps of others so you can learn from them, be inspired by them, and succeed where you may not have seen opportunity before.  
About the Author  
Bob Sellers is a veteran television journalist and former financial advisor. He spent years as an anchor on CNBC and Fox News Channel, and wrote business columns for Success and Gear magazines. Sellers has also contributed commentaries to Marketplace Radio. He anchors evening newscasts at the NBC affiliate in Nashville. Forbes is the leading business magazine in the United States, with an audience of more than 5 million readers. Since 1917, Forbes's mission has been to provide access to information and insights that ensure its readers' success.