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David A Harper

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0 of 0 people found the following review helpful. Entrepreneurial PerspectiveBy tAsTytEmPAiA good read. Although entrepreneurship won't benefit much from this book unless you are well-established already. It makes some good points, although most can be disagreed with.

This well-written book is the first to deal with entrepreneurship in all its aspects. It considers the economic, psychological, political, legal and cultural dimensions of entrepreneurship from a market-process perspective. David A

Harper has produced a volume that analyses why some people are quicker than others in discovering profit opportunities. Importantly, the book also covers the issue of how cultural value systems orient entrepreneurial vision and, in contrast to conventional wisdom, the book argues that individualist cultural values are not categorically superior to group oriented values in terms of their consequences for entrepreneurial discovery.

About the Author David A. Harper is Associate Professor in the Department of Economics, New York University, USA