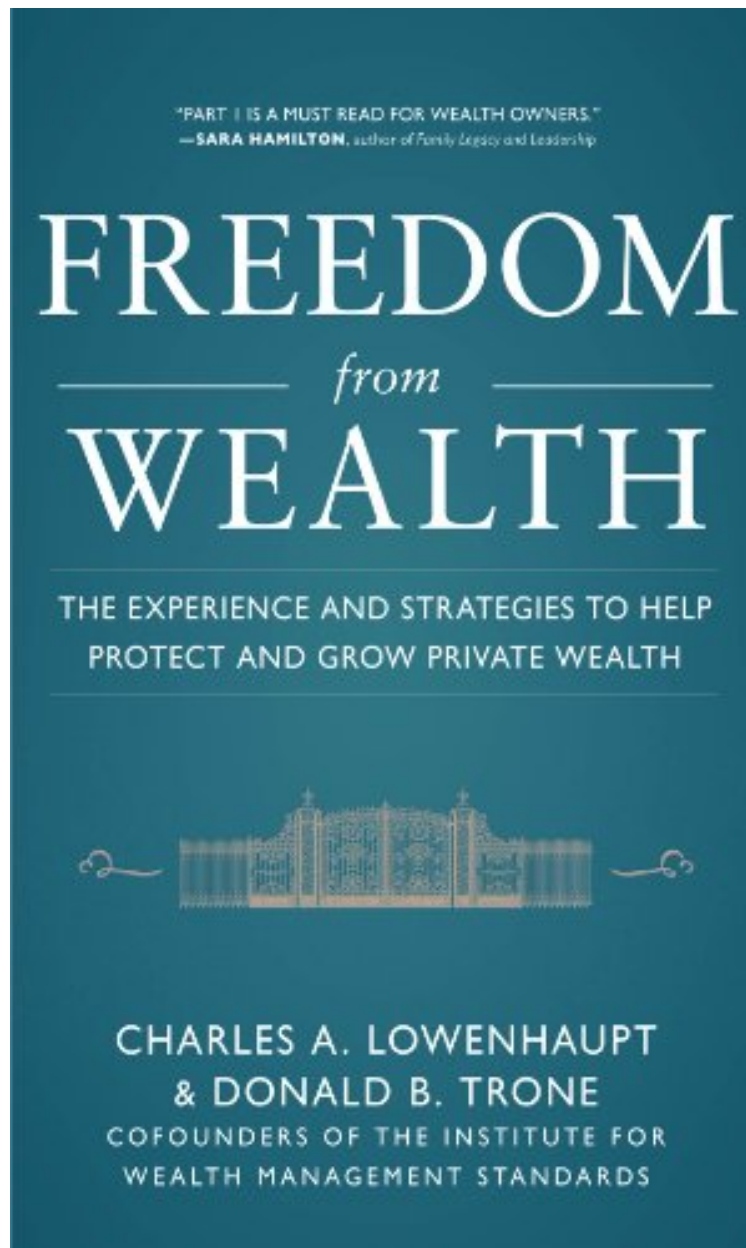


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## Freedom from Wealth: The Experience and Strategies to Help Protect and Grow Private Wealth

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Proven strategies for meeting the unique and increasingly complex challenges of private wealth management Whether you're a money manager or managing your own wealth, Freedom from Wealth provides the tools you need to improve the management of a family fortune in today's increasingly globalized financial landscape. The authors reveal new, global, measurable standards to ensure that wealth is managed in accordance with industry best practices. They call for families to adopt the standards and name a Standards Director who can oversee their implementation, arguing that these standards help prevent the fraud and financial chicanery that produced the Madoff scandal and other recent wealth-management improprieties. Charles A. Lowenhaupt is the founder, chairman, president, and CEO of Lowenhaupt Global Advisors and a managing member of Lowenhaupt Chasnoff, LLC, the first U.S. law firm to concentrate in tax law, which was established by his grandfather in 1908. Donald B. Trone is the CEO of Strategic Ethos and former Director of the U.S. Coast Guard Academy Institute for Leadership. In 2003, he was appointed by the U.S. Secretary of Labor to represent the investment counseling industry on the ERISA Advisory Council.

About the Author Charles A. Lowenhaupt is the chairman and CEO of Lowenhaupt Global Advisors and a managing member of the first U.S. law firm to concentrate in tax law, Lowenhaupt Chasnoff, LLC, which was established in 1908. He lives in St. Louis, Missouri. Donald B. Trone is the CEO (Chief Ethos Officer) of 3ethos and former director of the U.S. Coast Guard Academy Institute for Leadership. In 2003, he was appointed by the U.S. Secretary of Labor to represent the investment counseling industry. He lives in Mystic, Connecticut.