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Fundamentals of Investments: Fundamentals of Investments: Valuation and Management (McGraw-Hill/Irwin Series in Finance, Insurance, and Real Est)

Bradford Jordan

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1 of 1 people found the following review helpful. Very poorly cross-referenced... Authors expect readers to ...By StudentVery poorly cross-referenced... Authors expect readers to remember what they read in every page, when they state (and I quote here...) "As we described elsewhere...". Also, there is the Connect resource that we have to purchase and the problem solutions or the book are misleading. For example, the book states on page 109 of the book (7th edn)

states that turnover is calculated based on the lesser of the sales or purchases in Example 4.3. When you do problems in Connect based on this information, it grades your response as wrong. The answer doesn't seem to be dependent on the lesser of sales or purchase... Also, the calculations are not shown explicitly and authors kind of expects you to be aware of calculations to solve the problems. Likewise, I could give more examples where the authors and/or programmers are wrong, but I will need to write a book! Go for another book...0 of 0 people found the following review helpful. The book was everything I was looking for and needed ...By CustomerThe book was everything I was looking for and needed for my class. Thank you for the fast delivery service, the service eased my mind.1 of 1 people found the following review helpful. 4 starsBy ReaderMI like the way the textbook is organized. It's a good textbook for an investments class.

Fundamentals of Investments focuses on students as investment managers, giving them information to act on by placing theory and research in the proper context. The text offers a balanced, unified treatment of the four main types of financial investments: stocks, bonds, options, and futures. Topics are organized in a way that makes them easy to apply whether to a portfolio simulation or to real life and supported with hands-on activities. Then, resources within Connect Plus help students solve financial problems and apply what they've learned. Jordan's managerial perspective and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course.

About the AuthorBradford D. Jordan is Professor of Finance and Gatton Research Fellow in the Carol Martin Gatton College of Business and Economics at the University of Kentucky. He has a long-standing interest in both applied and theoretical issues in corporate finance, and has extensive experience teaching all levels of corporate finance and financial management policy. Professor Jordan has published numerous articles on issues such as cost of capital, capital structure, and the behavior of security prices.