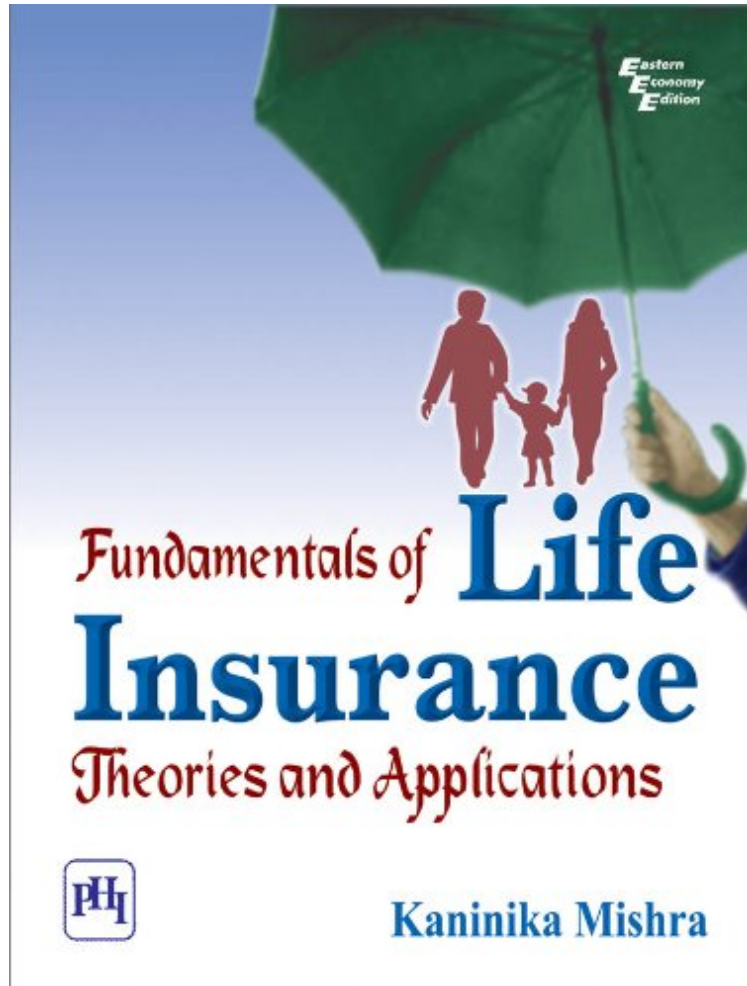


(Download ebook) Fundamentals of Life Insurance: Theories and Applications

Fundamentals of Life Insurance: Theories and Applications

Kaninika Mishra

*ebooks | Download PDF | *ePub | DOC | audiobook*



[Download](#)

[Read Online](#)

#1884370 in eBooks 2010-01-30 2010-01-30 File Name: B00K7YG396 | File size: 39.Mb

Kaninika Mishra : Fundamentals of Life Insurance: Theories and Applications before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fundamentals of Life Insurance: Theories and Applications:

Description Human life, in all its manifestations, has immeasurable social and economic value. Since ancient times, human beings have tried to put in place systems to sustain and flourish in the face of adversity. In modern times, life insurance is one such financial arrangement that provides social and economic security to individuals and to the communities. Divided into three sections, this book comprehensively dwells onto the basics of life insurance, risk management and health and micro insurance, in detail. Section I (Concepts, Principles and Processes) systematically defines life insurance, its legal contract and characteristics, the marketing and distribution processes involved, and the

future trends. Section II (Risk Management, Underwriting, Reinsurance and Claims) explicates the importance of risk management, the process of underwriting and types and the concepts of reinsurance and claims. Section III (Group Products, Pensions and Annuities) accounts for various group insurance and retirement products, apart from briefing on the individual pension and annuity plans. Besides, it also teaches the method to calculate the premium charged, which is based on the amount of risk involved among various policyholders who follow diverse lifestyles. Primarily intended for the students of MBA (Insurance) and BA (Banking and Insurance) this book will also be beneficial for the postgraduate

About the Author Kaninika Mishra (Masters in Health Services Management, East Carolina University, USA), is a consultant in the field of content writing and instructional design. As a founder member, Max New York Life, New Delhi, she was involved in risk selection and classification of high value financial and medical insurance. During her tenure as a Head Content Development-Training, MetLife India Insurance, Dr. Kaninika Mishra conceptualised and designed content for training programmes for advisors, sales managers and bancassurance partners. She is a licentiate of Insurance Institute of India and also a fellow of Life Underwriter Training Council (LUTC). Also, she has authored a motivational book on success stories of top life insurance advisors in India.