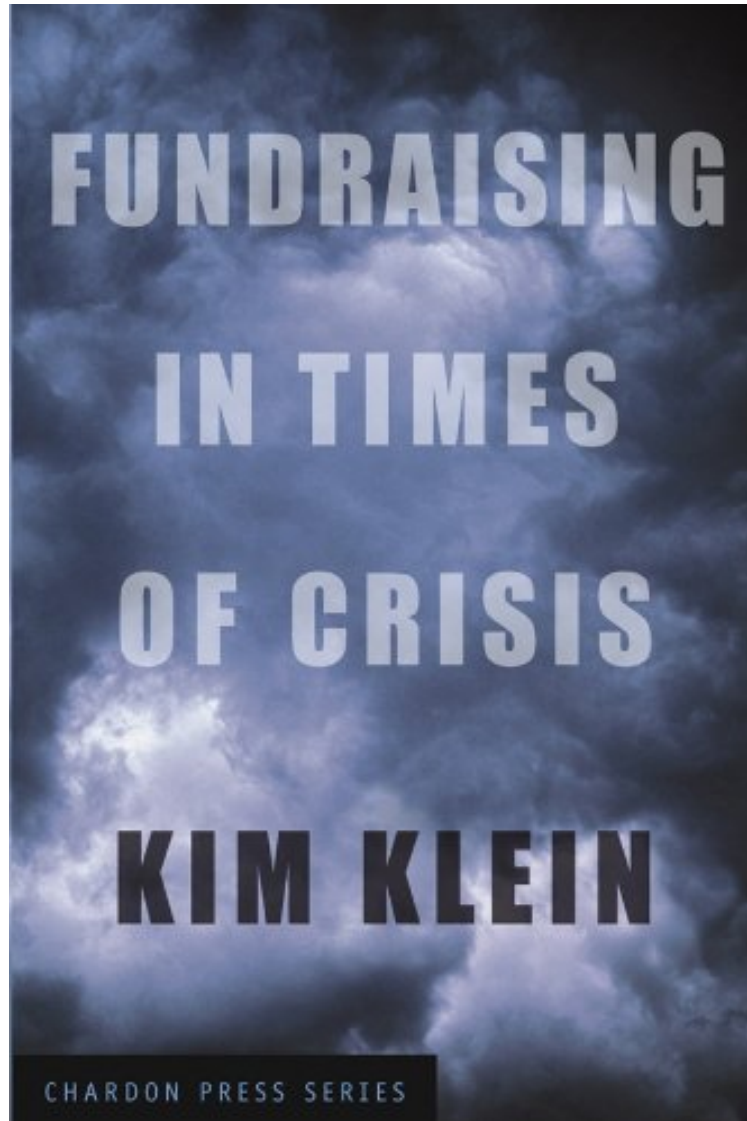


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Fundraising in Times of Crisis (Kim Klein's Fundraising Series)

Kim Klein

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Kim Klein : Fundraising in Times of Crisis (Kim Klein's Fundraising Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fundraising in Times of Crisis (Kim Klein's Fundraising Series):

5 of 5 people found the following review helpful. Practical, do-able advice for any nonprofitBy Ellis M M RobinsonWhether your organization is on solid ground or feeling hammered by today's nonprofit challenges, this latest Kim Klein book is sure to provide you relief and inspiration. If your group is struggling to make up for lost grants or other revenue, "Fundraising in Times of Crisis" provides a step-by-step program for regaining stability. Is your group holding tight during this time that Kim Klein calls nonprofits' "perfect storm"? This book will help you avoid future

pitfalls and plan for long-term sustainability. Better yet, "Fundraising in Times of Crisis" is a quick read, and full of practical, manageable actions to bring your group increased fundraising now. Using countless real-life examples and her own engaging sense of humor, Kim Klein gives your group the tools to raise the money you need to do your important work. Buy a copy today!

4 of 4 people found the following review helpful. Down-to-earth fundraising wisdom

By Andy Robinson

Kim Klein probably knows more about grassroots fundraising than anyone in the world. This, her latest book, is relentlessly practical -- it offers step by step ideas for cleaning up your organizational act and raising the money you need to do your work -- but what I appreciate most is its tone. Reading Fundraising in Times of Crisis is like having a conversation with a smart, sympathetic friend who asks good questions and encourages you, with her guidance, to figure out the answers that work best for you. Many, many nonprofits could benefit from reading this book -- whether they're "in crisis" or not.

In today's uncertain environment, where nonprofits find themselves grappling with the continued downturn in the economy, the ongoing war on terrorism, government's cutbacks in social services, and a wave of organizational scandals--groups everywhere are straining to keep up with the increased demand for their services while struggling to generate funding. Fundraising in Times of Crisis draws on renowned consultant Kim Klein's more than twenty-five years of fundraising experience. This much-needed resource shows troubled groups how to identify what is really going on and how to assess the damage. Fundraising in Times of Crisis helps executive directors and development professionals of nonprofit organizations plan for both the short and long term and explains how to evaluate the success of their efforts. Checklists, tips, action steps and a wealth of examples walk you through the process of self-assessment and map out a road to recovery. No matter what your particular crisis--the sudden loss of an executive director, a public scandal, a major donor attrition, or a daunting increase in the demand for services--this book will show you how to survive and thrive in tough times.

From the Back Cover

Your Guide to Fundraising in Times of Crisis

In today's uncertain environment--where nonprofits find themselves grappling with the continued downturn in the economy, the ongoing war on terrorism, government's cutbacks in social services, and a wave of organizational scandals--groups everywhere are straining to keep up with the increased demand for their services while struggling to generate funding. Fundraising in Times of Crisis draws on renowned consultant Kim Klein's more than twenty-five years of fundraising experience. This much-needed resource shows troubled groups how to identify what is really going on and how to assess the damage. Fundraising in Times of Crisis helps executive directors and development professionals of nonprofit organizations plan for both the short and long term and explains how to evaluate success. Questionnaires, checklists, tips, and action steps walk you through the process of self-assessment and map out a road to recovery. No matter what your particular crisis--the sudden loss of an executive director, a public scandal, major donor attrition, or a daunting increase in the demand for services--this book will show you how to survive and thrive in tough times.

About the Author

Kim Klein is a noted speaker, writer, and fundraising practitioner. She was named Outstanding Fundraising Executive of the Year by the Golden Gate Chapter of the National Society of Fund Raising Executives. Klein is the author of numerous books, including Fundraising for Social Change, Fundraising for the Long Haul, Ask and You Shall Receive, and Raise More Money.