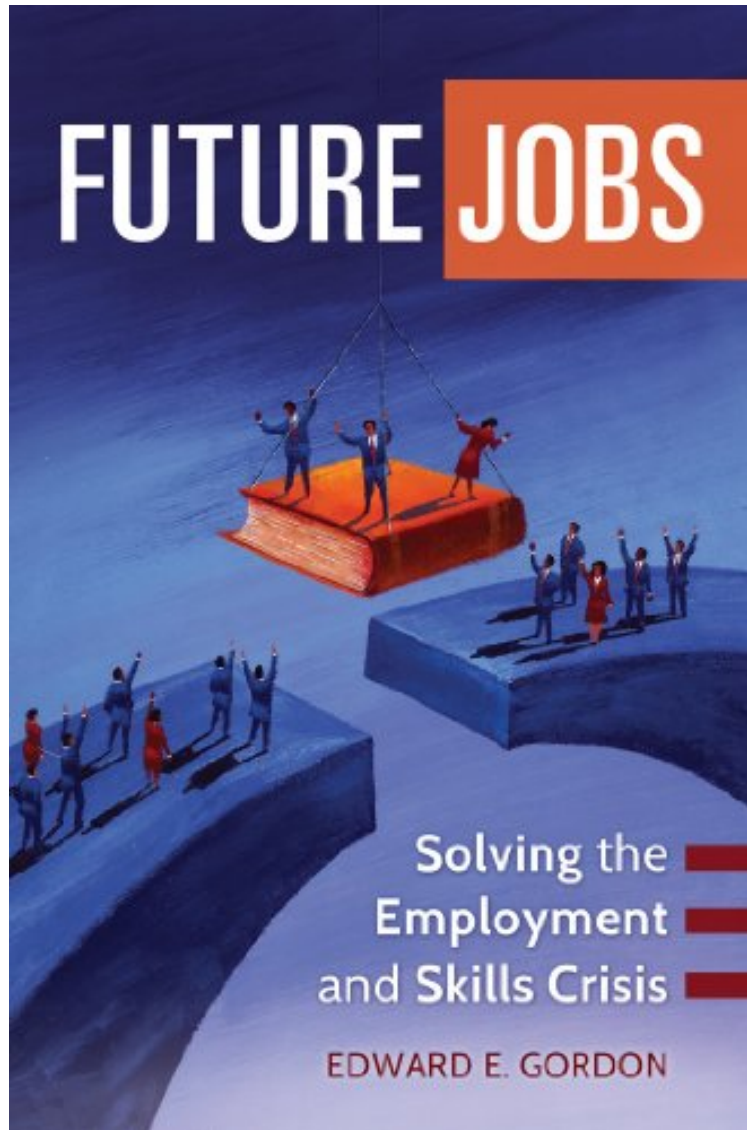


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Future Jobs: Solving the Employment and Skills Crisis: Solving the Employment and Skills Crisis

Edward Gordon

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Edward Gordon : Future Jobs: Solving the Employment and Skills Crisis: Solving the Employment and Skills Crisis before purchasing it in order to gauge whether or not it would be worth my time, and all praised Future Jobs: Solving the Employment and Skills Crisis: Solving the Employment and Skills Crisis:

2 of 2 people found the following review helpful. Future Jobs Equals Future Success By James E. Rocks, Ph.D. Edward E. Gordon's newest book, Future Jobs, continues his argument about the need to prepare the future workforce with a general education and skills emphasis that will empower the worker and fulfill the needs of the future high tech

economy. This book is full of convincing data, and the discussion makes for a dynamic statement about the current crisis in employment outcomes. Any parent with a high school or college age student should read this book; the student himself or herself should also read it. So should every worker looking for success and advancement, as well as every boss who has to hire the appropriately educated worker and cannot find him or her. What makes the book particularly effective are the comparisons Gordon makes with other global economies and the recommendations for how this crisis can be solved. One comes away with a real sense of the scope of the problem and the possible solutions, especially the need for businesses to invest in employee training and the establishment of community-based RETAINs. As a retired college professor in the humanities, I am particularly gratified to read that general education in the liberal arts contributes to the critical thinking and communication skills necessary for workplace success, along with the specific knowledge needed for a particular type of work. There is a large audience for this book, and it should be heeded and discussed. 1 of 1 people found the following review helpful. A Hand on the Pulse By Gary D. Marx Ed Gordon is noted for having his hand on the pulse of employment. In Future Jobs, he helps us see more clearly the employment challenges we face today and lays out a vision of what we can expect tomorrow. Each of us should be a talent scout, and Ed's approach gives us a path to follow. What I also find compelling is that he matches his insistence on skills with encouragement for everyone to get an education that is broad and deep. That's pretty important as jobs change and we need the employability and civil society skills, habits, and dispositions to adjust and enjoy the variety of possibilities life has to offer. 0 of 0 people found the following review helpful. Five Stars By Nick Great book.

A pervasive disconnect exists between the job/career culture and the present economic reality in America. This book offers powerful strategies for stemming the employment crisis and proposes comprehensive solutions for businesses, government, and job seekers alike. • Explains how the current job skills crisis stems from a broad structural failure of the education-to-employment system and has sweeping societal and economic consequences • Identifies the "hot jobs" of the current decade and the requisite skills and educational preparation needed to obtain them • Describes how digital technology has permanently altered the nature of the U.S. and global job/labor market • Provides information critical to a wide audience: businesses seeking to fill vacant jobs, community organizations and governments trying to attract new enterprises and retain current businesses, educators preparing students for careers, and students and parents concerned about job and career options

"Edward Gordon brings a good deal of data, insight, and clarity to a hotly debated topic: the skills required by the workers of the Postindustrial Age. . . Future Jobs maps out the dimensions of an underappreciated crisis confronting not only the United States but also many of the world's developed and emerging economies: the rapidly growing shortage of adults who possess the basic skills to qualify for high growth, information-intensive jobs of what the author calls the age of 'cyber-mental work.' . . . Future Jobs makes a convincing case that there is an urgent need to provide tens of millions of U.S. workers—both the unemployed and employed—with advanced cognitive skills. . . He concludes that the only effective means by which America can timely address its workplace skills crisis is through local initiatives: employers collaborating with educators, government, and civic leadership to provide millions of individuals with the specific skills required to perform the jobs of our Cyber-Mental Age." - The Futurist "Gordon, a business consultant, examines how the United States can reduce workforce skills shortages by offering comprehensive regional solutions. . . . Recommended." - Choice "With wisdom, integrity, compassion, and determination, Dr. Gordon identifies and analyzes the issues, and proposes with demonstrably workable solutions. Gordon concludes, 'As an optimist, I believe that American society's greater flexibility and dynamism will prevail as in past eras. My hope is that Future Jobs will inspire people in many walks of life to take a proactive role in shaping that new jobs and talent era.'" - The National Career Development Association "Edward Gordon's new book Future Jobs: Solving the Employment and Skills Crisis has brought a number of disciplines to the top macroeconomic problem of our day. His analysis provides a proper perspective of structural unemployment and the many avenues to address this problem. Gordon's book is a must-read for any serious policymaker and students looking at today's labor market." (John E. Silvia, Chief Economist, Wells Fargo) "Ed Gordon has effectively described the perfect storm—the Talent Cliff—as well as our safe harbor—RETAINs. In the United States we face an absolute crisis in education and training that can be absolutely flipped into the foundation for a truly sustainable society. His prescription for RETAINs gives us the kind of independent public-private partnership that's essential for success and overcoming the public and private sector silos that have prevented breakthroughs in education and workforce development. Future Jobs: Solving the Employment and Skills Crisis is an essential resource for community, educational, labor, governmental, and business leaders throughout the country." (Dan Swinney, Executive Director, Manufacturing Renaissance) "Edward Gordon's latest book is a stimulating read for all who care about jobs and skills. Ed's analysis impels his readers to consider a fresh take on the changing nature of work, the rising global demand for talent, and how we can make sense of the sometimes contradictory signals from labor market data, employers, and our education and training system. Most important, Future Jobs presents tangible solutions to the jobs challenge that offer real benefits to employers and workers alike." (Michael R. Bloom, Vice President, Organizational Effectiveness Learning, The Conference Board of Canada) "Future

Jobs is a wonderful resource for students to determine the most promising career paths. Gordon reminds us of the significant mismatch between the skills needed for careers and the content of much of our education. He provides a fine overview of employer needs in our rapidly changing competitive landscape." (Lewis Collens, President Emeritus, Illinois Institute of Technology)About the AuthorEdward E. Gordon, PhD, is president of Imperial Consulting Corporation in Chicago, IL.