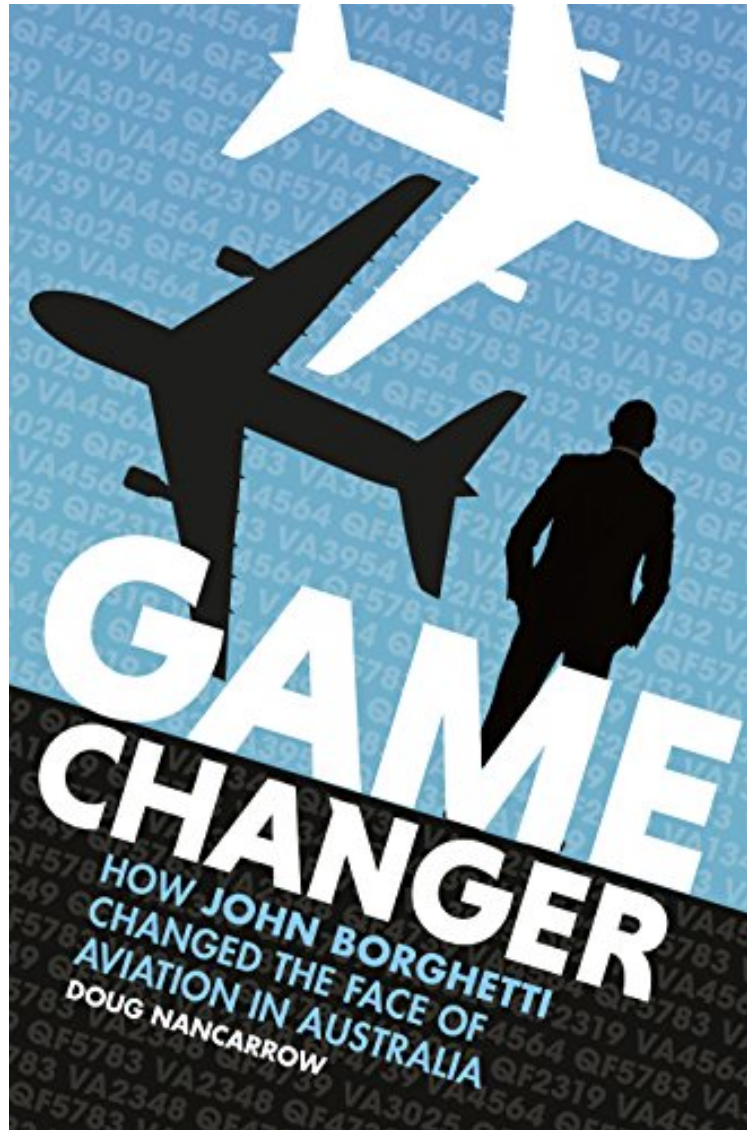


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Doug Nancarrow : Game Changer before purchasing it in order to gauge whether or not it would be worth my time, and all praised Game Changer:

The biography of one of Australia's most fascinating and enigmatic business leaders, John Borghetti From mail boy to CEO - the trajectory of John Borghetti's career seemed set for a corporate fairy-tale ending ... until it nearly wasn't. After 36 years at Qantas, Borghetti was passed over for the top job and found himself having to start again. He

hesitated before signing on with Virgin, the looming rival for Qantas's market-share - but it was here that he would get the chance to run an airline exactly the way he envisaged. What followed is one of the most extraordinary stories of corporate transformation and redemption. *GAME CHANGER* is at once the record of how one man revolutionised the airline scene in Australia, and a universal business story of how, with vision, teamwork, passion and dedication, a company can reinvent itself to challenge the status quo, and even to take on a monopoly. This biography of one of Australia's most fascinating and enigmatic business leaders begins with Borghetti's arrival at Essendon Airport as a migrant boy of seven with his family and just two suitcases, and takes you into the very heart of Australia's boardrooms.