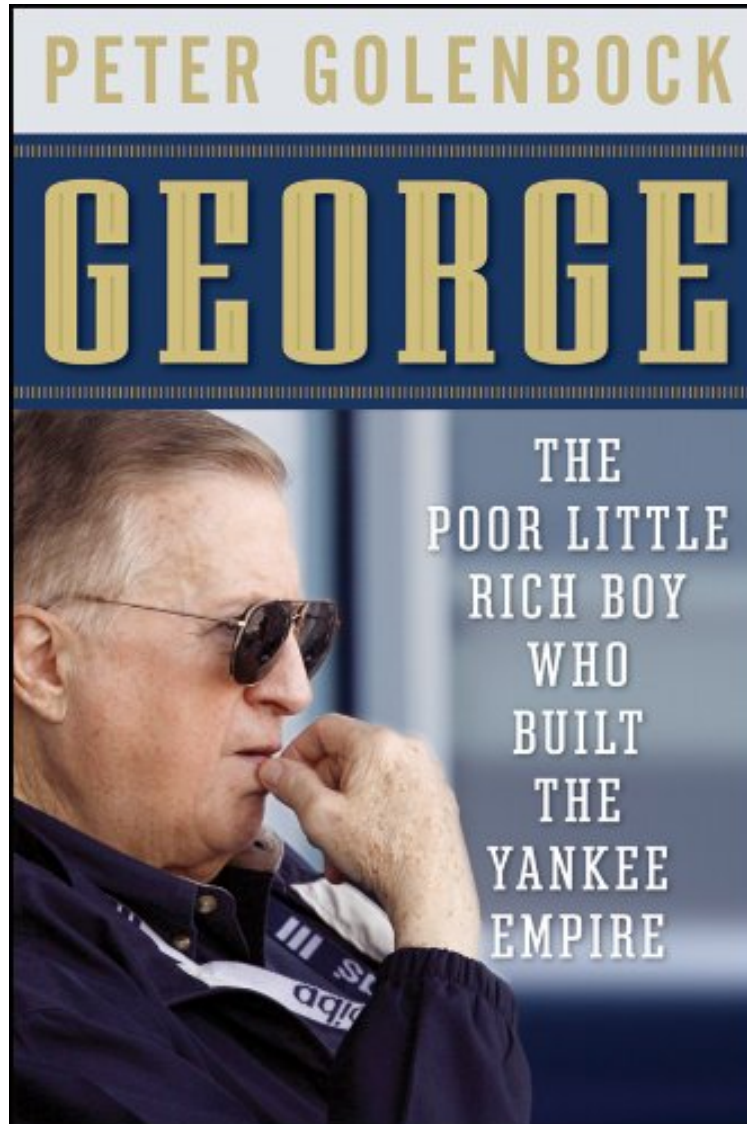


(Download pdf) George: The Poor Little Rich Boy Who Built the Yankee Empire

George: The Poor Little Rich Boy Who Built the Yankee Empire

Peter Golenbock

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Peter Golenbock : George: The Poor Little Rich Boy Who Built the Yankee Empire before purchasing it in order to gage whether or not it would be worth my time, and all praised George: The Poor Little Rich Boy Who Built the Yankee Empire:

1 of 1 people found the following review helpful. George...An ego-driven sadistBy Barry SparksThis is one of the few books that begin by listing traits of obsessive-compulsive and narcissistic personality disorders. It seems appropriate, however, in an attempt to describe and explain George Steinbrenner: The Poor Little Rich Boy Who Built the Yankee Empire. While Steinbrenner has been in the headlines for more than 30 years for his egotistical and demanding ways, it

would be a mistake to think that you know everything about the man. Author Peter Golenbock spends more than 100 pages describing Steinbrenner's life before he purchased the Yankees in 1973. It helps explain his actions the past 30-plus years. One of the most interesting chapters in the book involves Steinbrenner's ownership of the Cleveland Pipers in the National Industrial Basketball League in the early 1960s. He exhibited all the undesirable traits that he would as the owner of the Yankees. Steinbrenner was described as "incapable of leaving well enough alone. He was a compulsive meddler who had to be in complete control over every aspect of the organization, and his most detrimental flaw was that he always thought that because he had once been a coach, he knew more about the sport than his coaches. The other part had to do with his narcissism, the personality disorder in which the one suffering from it is convinced that he is better than everyone else, is smarter than every else, and knows better than everyone else." His second-guessing was constant and annoying, and his meddling often counterproductive and sometimes downright hurtful to his team." Although Steinbrenner's actions with the Yankees have been well chronicled, they are more disturbing when read collectively. Golenbock describes Steinbrenner as "an ego-driven sadist." His mistreatment of players, managers, coaches and front office personnel is legendary. Steinbrenner hates those who succeed, particularly those in his own organization. He must take credit for everything. Despite all the negatives, Steinbrenner does have a generous side, helping high school athletes and supporting causes. It still doesn't make him a likeable person. This is a good book to read if you want to know more about George Steinbrenner, certainly one of the most impactful personalities in baseball history. As noted by other reviewers, Golenbock does seem to suffer from "brain freeze" when it comes to a number of facts. Most any baseball fan knows that Roger Maris isn't in the Hall of Fame and Denny McLain (who retired in 1972) didn't lead the Detroit Tigers to a 35-5 start in 1984. These are just a couple of the factual mistakes.

0 of 0 people found the following review helpful. Bitter View, on a Bitter Man By Greg This book has a great amount of information about Mr. Steinbrenner. The book talks about his upbringing, college and post-college life, business endeavors and how he became who he is. The majority of this book does a great job telling us about George, and the experiences that shaped him. There is a large part of the Book where Mr. Golenbock seems to be more venting about his problems with George than keeping to information about George. It vaguely reminded me of Selene Roberts tone at times about A-Rod in her book. This bothered me, but not enough to stop reading. After reading this book (I have not read the more recent book about George) I had a better feel about who he was. The book goes over good detail, detail I left out as to not spoil it or bore you. I would probably recommend the other book (Steinbrenner: The Last Lion of Baseball), it did get an overall better rating. If you do not like the newer one, this one does have adequate information well put together, until it gets bogged down by Peter trying to portray George more poorly than he already is viewed.

0 of 0 people found the following review helpful. A GOOD LOOK AT THE BOSS By COOL JEWEL GEORGE IS A VERY COMPLEX AND INTERESTING CHARACTER. I WOULD SAY HE IS MOSTLY THE DARK SIDE. THE BEST WORDS TO DESCRIBE HIM ARE VAIN, SELF ABSORBED, OVERBEARING, SELF IMPORTANT, SELFISH, LIAR, CONTROL FREAK AND MANY OTHERS WORDS THAT AMAZON WILL NOT ALLOW. I AM FROM CLEVELAND AND REMEMBER SOME OF THE THINGS HE DID TO HAVE THE SHIP YARDS CLOSE BECAUSE OF HIS LIES AND MISMANAGEMENT. HE HAS NO CONCERN OR COMPASSION FOR JUST ABOUT ANYONE EXCEPT HIMSELF. HE IS ALSO A CHEAT AND THINKS HE CAN DO WHATEVER HE WANTS WITHOUT REPERCUSSIONS. AS AN OWNER IN BUSINESS AND IN BASEBALL HE HAS MOSTLY BEEN SUCCESSFUL WHEN HE LET HIS ADVISERS MAKE MOST OF THE DECISIONS. HE ALSO HAS A GOOD SIDE, FOR THE MONEY HE HAS DONATED TO CHARITIES AND PAID FOR MANY A FUNERALS FOR FORMER YANKEES AND LESS FORTUNATE ONES. THE BOOK ITSELF IS LOADED WITH MANY ERRORS AS MANY OF THE OTHER PEOPLE WHO HAVE REVIEWED THIS BOOK HAVE POINTED OUT. I DID LIKE THIS BOOK AND TRIED TO OVERLOOK THE ERRORS. I SUGGEST THIS FOR ALL BASEBALL FANS BUT MOSTLY FOR FANS WHO EITHER LOVE OR HATE GEORGE.

The biography of one of the most controversial figures in sports: New York Yankees owner George Steinbrenner For 34 years, he berated his players and tormented Yankees managers and employees. He played fast and loose with the rules, and twice could have gone to jail. He was banned from baseball for life but was allowed back in the game. Yet George Steinbrenner also built the New York Yankees from a mediocre team into the greatest sports franchise in America. The Yankees won ten pennants and six World Series during his tenure. Now acclaimed sportswriter and New York Times bestselling author Peter Golenbock tells the fascinating story of "The Boss," from his Midwestern childhood through his decades-long ownership of the Yankees; the longest in the team's history. Draws on more than a hundred interviews with those who have known George Steinbrenner throughout his life to tell the complete story of "The Boss" and his long tenure as owner of the New York Yankees Gets inside Steinbrenner's countless manager hirings and firings, from Billy Martin to Joe Torre; the legendary feuds and hard feelings involving famous figures such as Yogi Berra and Dave Winfield; and the ever-spiraling players' salaries Covers the astute business deals that transformed the Yankees from a \$10 million franchise into a powerhouse worth over \$1 billion today Written by Peter Golenbock, one of the nation's best-known sports authors and the author

of five New York Times bestsellers, including Number 1 with Billy Martin and The Bronx Zoo with Sparky Lyle. Packed with drama, insight, and fascinating front-office details, George is essential reading for baseball fans and anyone who loves a terrific story well told.

From the Inside Flap
From the time he bought the New York Yankees in 1973 until he handed control of the team to his sons in 2007, George Steinbrenner was the object of more media scorn than any other team owner in sports history—and most of the time he deserved it. Yet, amid the swirl of scandals, feuds, firings, banishments, bad trades, and even a felony conviction, he revived baseball's most storied franchise, won ten pennants and six World Series, and transformed a failing ten-million-dollar team into a billion-dollar sports and media empire. It's easy to say that there's no such thing as bad publicity; it's quite another to prove it over and over again for more than three decades. How did he do it? In *George*, New York Times bestselling author Peter Golenbock, who has been writing about the Yankees since before Steinbrenner's first day on the job, tells the stranger-than-fiction story of baseball's biggest bully, worst boss, and most successful owner ever. Drawing on more than a hundred interviews with those who have known Steinbrenner throughout his life, Golenbock tells the epic story of the "Boss," from his Midwestern childhood and family shipping business background through his thirty-four-year ownership of the Yankees—the longest in the team's history. He reveals the inside stories behind George's stormy relationship with manager Billy Martin, whom he hired five times and fired four, and his decade-long war with Yankee star Dave Winfield, which culminated in Steinbrenner's second banishment from the game. He also reveals how general manager Gene "Stick" Michael saved the Yankees' future by preventing the Boss from trading Mariano Rivera and Bernie Williams early in their careers. If you've ever wondered why Sparky Lyle and Graig Nettles were traded away when both were in top form, what it took to provoke Yogi Berra into declaring that he'd never set foot in Yankee Stadium again, or why the man who fired every manager he ever hired couldn't fire Joe Torre and had to insult him into quitting, you'll find the full stories behind these bizarre decisions and every other off-the-wall episode in Steinbrenner's controversial tenure as Yankee owner. Complete with accounts of Steinbrenner's involvement in the creation of the Yes Network and the sweetheart deal between the Yankees and New York mayor Rudy Giuliani that enabled the construction of the House that Steinbrenner Built—the new Yankee Stadium—*George* is packed with drama, insight, and plenty of inside-baseball and front-office details. It should be required reading for every baseball lover and Yankee fan, and for anyone who appreciates an exciting and compelling story well told.

From the Back Cover
"Who but the master of the baseball biography, Golenbock, could finally get the fix on Steinbrenner, the most curious, fearsome, pathetic, seminal figure in the pastime's modern history. You'll hate and love George all over again in this fast-moving pageant of tales you never heard and old ones told truthfully." —Robert Lipsyte, author, *Heroes of Baseball*
"Loathe him or hate him, he's the most famous owner in the history of professional baseball, the one and only Boss. Now, finally, from a writer who knows the Yankees inside-out, is a complete, rip-roaring portrait of the man behind the turtlenecks, tantrums, sky-scraping payroll and championship rings." —Jonathan Mahler, author, *The Bronx is Burning*
"No one is better equipped to delve into George Steinbrenner's improbable, outsized life than Peter Golenbock, the undisputed king of baseball books. His latest is compulsively readable and chock-full of revealing anecdotes that are sure to make headlines. A fascinating account of a complex man who is both infuriating bully and beloved icon." —Jane Heller, author of *Confessions of a She-Fan: The Course of True Love with the New York Yankees*

About the Author
Peter Golenbock is one of the nation's best-known sports authors. He has written some of sports' most important books, including five New York Times bestsellers: *The Bronx Zoo with Sparky Lyle*, *Number 1 with Billy Martin*, *Balls with Graig Nettles*, *Idiot with Johnny Damon*, and *Personal Fouls*. He is also the author of the bestselling book on NASCAR, *American Zoom*, and he has written books about the Mets, and most recently *7: The Mickey Mantle Novel*. His collaboration with Tony Curtis, *American Prince*, reached number seven on the New York Times bestseller list. He lives in St. Petersburg, Florida.