

[Free download] Get to the Top

Get to the Top

Suhel Seth

*audiobook / *ebooks / Download PDF / ePub / DOC*

'The Bible for social success'-Vijay Mallya, UB Group and Kingfisher Airlines

GET to the TOP

The ten rules
for social success

SUHEL SETH

 Download

 Read Online

#239757 in eBooks 2011-10-01 2011-10-01 File Name: B008M7SAN2 | File size: 55.Mb

Suhel Seth : Get to the Top before purchasing it in order to gauge whether or not it would be worth my time, and all praised Get to the Top:

0 of 0 people found the following review helpful. Good ReadBy Tulip NanduSome eloquently put words and thoughts that we need to adopt and use it as a part of our daily life. It is a quick read and doesn't drag like most self improvement books. To the point. Suhel has done well to give his own examples and in turn a glimpse into his lifestyle!0 of 0 people found the following review helpful. Five StarsBy Karunakar DevGreat book! Great points to

sum up! 1 of 2 people found the following review helpful. This one has juice. By anshuman The book is way too self-indulgent, that is my only problem. But then without these personal accounts (with Jaitleys and Tharoor and Arnabs), this too would have been just another one of the insignificant, preachy, dry 'How-to' guides. This one has juice.

When it comes to getting ahead in life, who we know is as important as what we do. How do you draw people to you? Impress the powerful? Make an impact and extend your circle of acquaintances? Cultivate influential friends? Suhel Seth, a man who knows almost everyone there is to know in the country, brings you the ultimate guide to social success. From the secret to throwing a successful party to the benefits of befriending the less important half of a couple, he gives you practical advice and strategies to become a successful networker. Inspiring, provocative, and wise, *Get to the Top* is the ultimate book about wielding soft power.

About the Author Suhel Seth is the Managing Partner of Counselage India, the only strategic brand management and marketing consultancy in the country advising chairpersons and CEOs on branding and marketing. His clients include R.K. Krishna Kumar of the House of Tata, S. Ramadorai of TCS, Anajit Singh of Max Hospitals, Pawan Munjal of Hero Honda, Sanjiv Goenka of the RPG Group, and Prannoy Roy of NDTV. Suhel writes columns in *The Financial Times*, *Hindustan Times*, *The Telegraph*, and *The Indian Express* on current affairs and has co-authored two books on Calcutta with Khushwant Singh and R.K. Laxman.