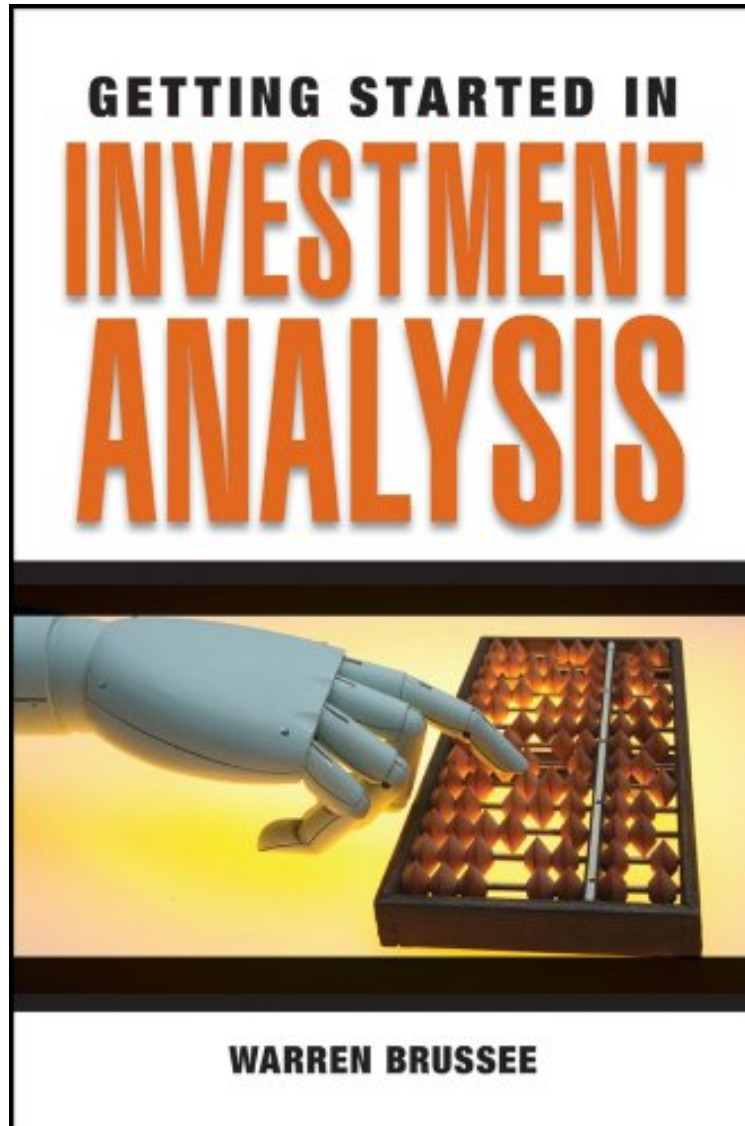


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Getting Started in Investment Analysis (Getting Started In.....)

Warren Brussee

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Warren Brussee : Getting Started in Investment Analysis (Getting Started In.....) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Getting Started in Investment Analysis (Getting Started In.....):

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calculations rather than rely upon media madhats. A "keeper" and well worth the relatively small price tag.

Getting Started in Investment Analysis is an approachable introduction to this important topic. It quickly teaches you how to make overall judgments on investment data without having to do complicated statistical analysis. With this book as your guide, you'll discover how to choose stocks for savings and retirement, and learn how to glean insights from investment data by examining graphs and seeking correlations. For those looking to go a step further in their investment endeavors, Getting Started in Investment Analysis shows how to perform a more detailed statistical analysis using Excel and high-school level math skills.

From the Back Cover A Straightforward And Accessible Guide To The Discipline Of Investment Analysis Getting Started in Investment Analysis When buying a new car, computer, or even a flat screen TV, many of us take the time to research what we're getting into before we make the commitment. But when it comes to investing, people often give their money to a mutual fund or money manager with little review or buy stocks with no idea of their real worth. This is definitely not a recipe for success. To achieve the results you want, you need to "kick the tires" of potential investment options, rather than blindly follow an "expert's" advice. And with a firm understanding of investment analysis, you can make informed decisions that will allow you to capture more consistent investment returns and boost your portfolio's bottom line. Assuming no formal knowledge of statistics or in-depth training in quantitative analysis, Getting Started in Investment Analysis will help you make better overall judgments on the data related to your investments without doing complicated statistical analysis. And where analysis is necessary, the process is described in a straightforward style that any investor can understand. Filled with in-depth insights and practical advice, Getting Started in Investment Analysis will: Show you how to critically judge the quality of stock or investment data, and then separate the good data from the bad Help you glean insights from valid investment data by using graphs and looking for correlations Clarify the complexities related to retirement investing Assist anyone wishing to perform simple quantitative data analysis For those looking to go a step further in their investment endeavors, Getting Started in Investment Analysis shows you how to perform a more detailed statistical analysis using Microsoft Excel and high school level math skills. And while this book is useful even without doing the data analysis discussed because many of the concerns on investing are not quantitative using data analysis makes the process of picking investments far more robust and takes emotions out of the equation. About the Author Warren Brussee is a Six Sigma expert who spent thirty-three years at GE as an engineer, plant manager, and engineering manager. His responsibilities encompassed manufacturing plants in the United States, Hungary, and China. Brussee earned his engineering degree from Cleveland State University and attended Kent State University towards his EMBA. He has written two widely used books on Six Sigma.