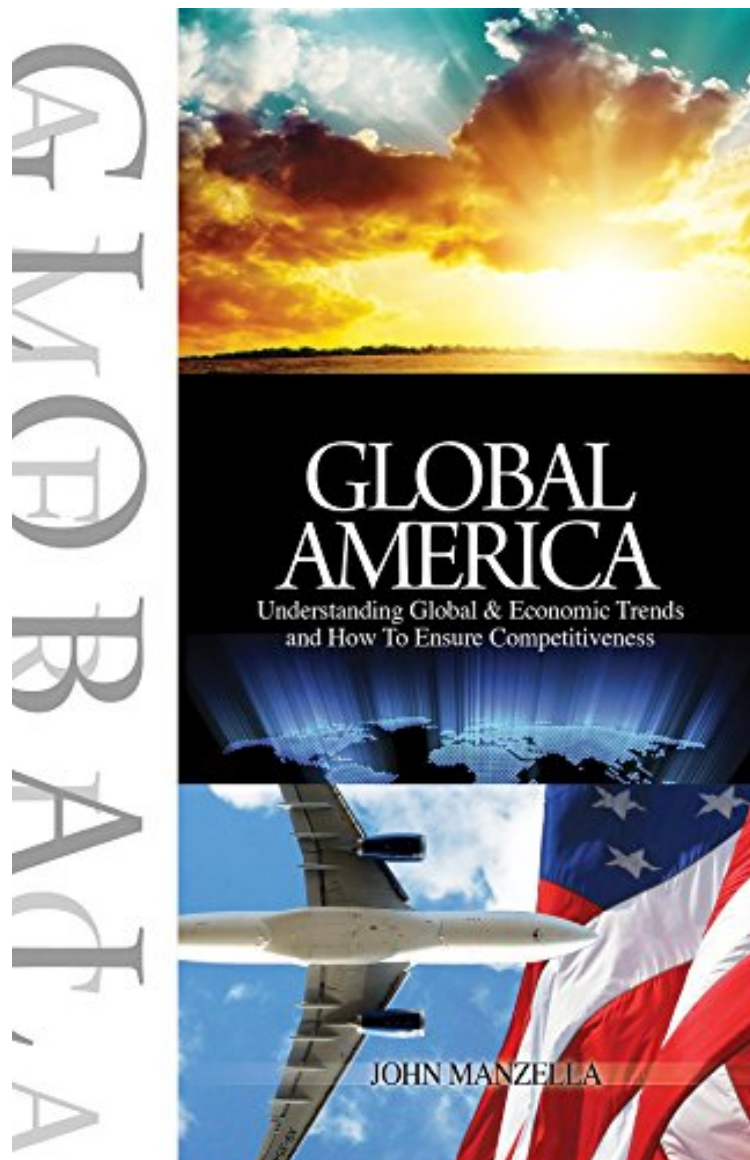


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## Global America: Understanding Global and Economic Trends and How To Ensure Competitiveness

*John Manzella*

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ONE OF THE BEST AND MOST IMPORTANT BOOKS I HAVE READ ON THE CURRENT STATUS OF DOMESTIC AND GLOBAL BUSINESS AND THE CONNECTING POINTS THAT DRIVE OR IMPEDE ECONOMIC GROWTH AND SUCCESS IN THE US OR ANY COUNTRY. MANZELLA PRESENTS WELL RESEARCHED TREATISES ON TAX AND TRADE POLICIES, FREE MARKET CAPITALISM VS GOVERNMENT CONTROLLED AND DIRECTED ECONOMIES, THE NECESSARY EDUCATION OF OUR WORK FORCE, UNDERSTANDING AND USING TECHNOLOGY TO ADVANCE BUSINESS EFFICIENCY AND COMPETITIVENESS AND THE CRITICAL IMPORTANCE OF A WELL FUNCTIONING GOVERNMENT THAT ENCOURAGES THE FORMATION AND OPERATION OF NEW AS WELL AS EXISTING BUSINESS ENTERPRISES, SUCH AS ENTREPRENEURIAL EARLY STAGE COMPANIES. IT WOULD BE VERY BENEFICIAL TO AMERICA IF EVERY SENATOR, CONGRESS PERSON AND OVAL OFFICE INDIVIDUAL, INCLUDING POTUS, READ THIS BOOK AND LEARNED FROM IT. JACK F. NICHOLSON NAPLES, FL

1 of 1 people found the following review helpful. Living in a Globalized Age: An Insightful Resource on an Often Misunderstood Topic By Ryan Wolf With full disclosure, I had the privilege of overlooking drafts of this work. I am not an economist. My training is in the humanities, an area where an attitude of suspicion, if not contempt, for the capitalist economic order is often the norm in academic study. John Manzella's work, backed by copious statistics and a careful, nuanced understanding of global trends, however, provides a more complex glimpse into the tangled world of international trade and finance than non-experts such as myself are accustomed to. For experts, I can only assume that this is a cutting-edge, up-to-date resource given the level of thought, research, and clarity of vision on display. The topics addressed -- from labor in China to intellectual property to supply chain management -- are current, relevant, and often, it appears, misunderstood by the general public. Manzella's arguments are cogent and compelling, backed by real world knowledge and a keen sense of the directions globalization could take us. This is an ambitious, impressive book, accessible to a lay audience without compromising a firm reliance on statistical facts and direct, on-the-ground observation.

John Manzella, recognized author, speaker and global business consultant, shares his inside perspective on the complex challenges that face America in the domestic and global arena. Get a glimpse of which events cause powerful chain reactions and how they will ultimately impact and shape our future, including new destructive technologies, the rise of China, worsening skills deficit, economic volatility, manufacturing trends, U.S. energy revolution, dysfunctional governments, and the poisoning of America's "Secret Sauce." This book will help you connect the dots between today's economic trends and resulting challenges in a very easy-to-understand, straightforward and relatable format. Offering key strategies to boost competitiveness, Global America is an essential guide for business professionals, stock investors, journalists, educators, and students and their parents.

"Global America will give you a no-holds-barred view of the near and long-term effects of some of the most recent economic trends today. This book is essential reading for everyone interested in the new complex global factors and drivers of productivity and prosperity." - Barbara Osterman, Founder and Owner of Human Solutions LLC. "John Manzella presents a cogent, comprehensive picture of the emerging demographic and economic trends shaping the future of globalization and offers smart policy recommendations and business strategies for competing successfully in a rapidly changing international environment." - Daniel Ikenson, Director of The Cato Institute's Herbert A. Stiefel Center for Trade Policy Studies "John Manzella has written a thought provoking book that explores the many perils that exist in the international business landscape, how they remain in a state of constant change, and reminds us how important it is to remain fluent in current affairs in order to stay a step ahead of that change. Any business person actively engaged in international business would benefit from reading this book." - Daniel Wagner, CEO of Country Risk Solutions and Author of Managing Country Risk "Manzella's Global America is an eminently readable and realistic analysis and appraisal of America in the future global economy. While policy is never far from the main discourse, the cherry on the Sundae is his ability to single out key trends and make them meaningful to each us whether we are involved with marketing goods, managing supply chains, investing our savings, or raising our children." - Larry Davidson, Professor Emeritus of Business Economics and Public Policy at the Indiana University Kelley School of Business "John Manzella's book Global America is just the right antidote for the misguided belief that Americans cannot prosper in a global economy. Based on thorough research and his years of experience in global consulting, Manzella explodes myth after myth about such charged topics as immigration, NAFTA, and trade with China. His prescription of more open markets, property rights, the rule of law, and education and tax reform points to a brighter future." - Daniel Griswold, President of the National Association of Foreign-Trade Zones "In Global America, John does an excellent job of providing a timely snapshot of America's competitive position vis-a-vis the global economy - 15 years into the 21st century. This book provides an island of context in an all too temporal sea of tweets and spin." - Greg Sandler, President of ThinkGlobal Inc.