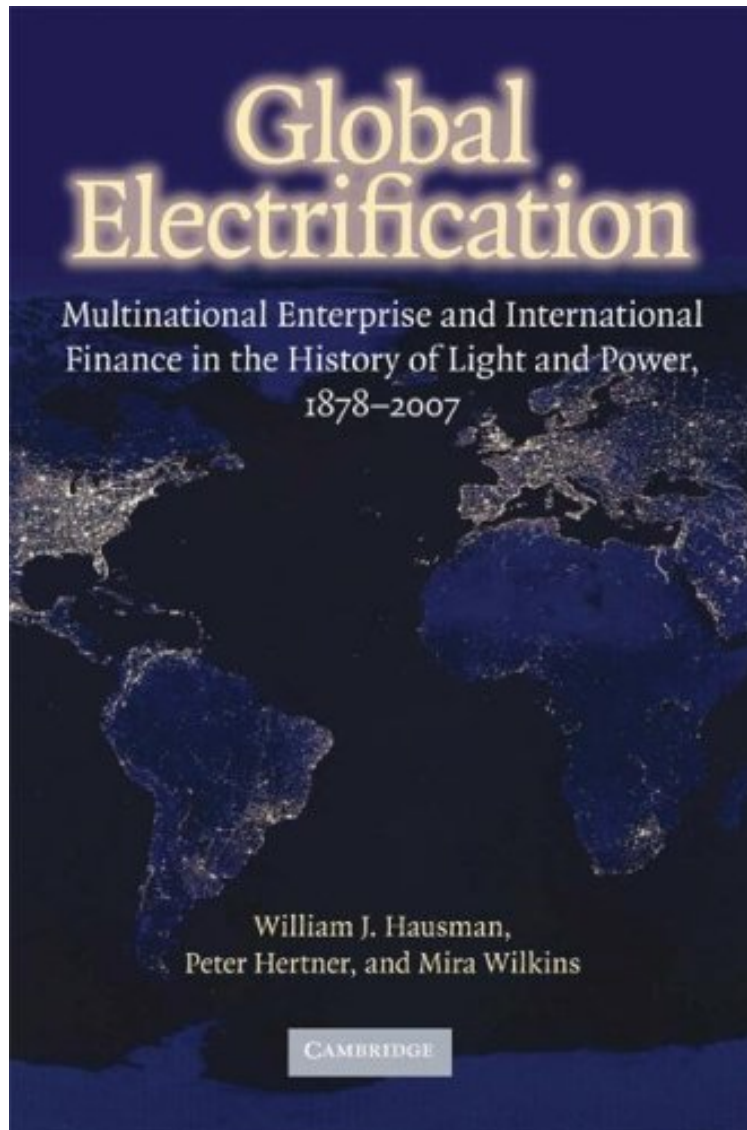


[E-BOOK] Global Electrification: Multinational Enterprise and International Finance in the History of Light and Power, 1878–2007 (Cambridge Studies in the Emergence of Global Enterprise)

## **Global Electrification: Multinational Enterprise and International Finance in the History of Light and Power, 1878–2007 (Cambridge Studies in the Emergence of Global Enterprise)**

*William J. Hausman, Peter Hertner, Mira Wilkins*  
*DOC | \*audiobook | ebooks | Download PDF | ePub*



#3202989 in eBooks 2008-04-07 2008-05-21 File Name: B0019UKCXU | File size: 25.Mb

**William J. Hausman, Peter Hertner, Mira Wilkins : Global Electrification: Multinational Enterprise and International Finance in the History of Light and Power, 1878–2007 (Cambridge Studies in the Emergence of Global Enterprise)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Global Electrification: Multinational Enterprise and International Finance in the History of Light and

Power, 1878–2007 (Cambridge Studies in the Emergence of Global Enterprise):

This book examines how multinational enterprises and international finance influenced the course of electrification around the world. Multinational enterprises played a crucial role in the spread of electric light and power from the 1870s through the first three decades of the twentieth century. However, their role did not persist, and by 1978 multinational enterprises in this sector had all but disappeared, replaced by electrical utility providers with national business structures. Yet, in recent years, there has been a vigorous revival. This book, a co-operative effort by the three authors and a group of experts from many countries, offers an analysis of the history of multinational enterprise. The authors take an integrated approach, not simply comparing national electrification experiences, but supplying a truly global account.

"This extensively documented study will be of value not only to scholars interested in the electric industry, but to those studying multinational enterprises, technological diffusion, globalization, and modern history. Highly recommended." -Choice "...an impressively researched history of international finance and multinational companies in the development of the electric utility industry." -Christopher Jones, *Technology and Culture* "...the first objective study of Hoechst." -Anthony Stranges, *Technology and Culture* "This is a very fine history of multinational enterprise and finance. Economic, business, and international historians interested in the last century will find much new information and rigorous analysis of electrification in its most correct, global setting." EH.net, Michael Edelstein, Queens College "...a very fine, well-written, and skillfully researched book." -Tom Nicholas, *Journal of Economic History* "...an illuminating study based on a prodigious amount of research of truly global scope packaged in a highly accessible narrative. It serves as recommended reading for anyone interested in business history, technology history, political economy, energy systems, and global finance." -Paul Hirt, *World History Connected*

About the Author William J. Hausman is Chancellor Professor of Economics at the College of William Mary. He was president of the Business History Conference, 2006-2007. Hausman has written extensively on the history of the electric utility industry. His recent publications include *Webs of Influence and Control: Personal Financial Networks in the Formative Years of the US Electric Power Industry* in *Annales Historiques de l'Electricite*; (with John Neufeld) *The Market for Capital and the Origins of State Regulation of Electric Utilities in the United States* in the *Journal of Economic History*; and *US Foreign Direct Investment in Electric Utilities in the 1920s* in Mira Wilkins and Harm Schroter, eds., *The Free-Standing Company in the World Economy*. Peter Hertner has just retired as Professor of Economic and Social History at the Historical Institute, Martin-Luther-University Halle-Wittenberg. He is now working at the European University Institute, Florence, Italy. He is an expert on the history of German foreign investments. In his numerous publications, he has made fundamental contributions on the banking and electrical industries in Germany, Italy, and Spain, as well as on the history of multinational enterprise. His current work is on German investments in the electrical industry in South America. Mira Wilkins is Professor of Economics at Florida International University. She is a former president of the Business History Conference and in 2004 was given the Life Time Achievement Award by that organization. Her *The Emergence of Multinational Enterprise and The Maturing of Multinational Enterprise* documented the history of American business abroad from the colonial era to 1970, while her *The History of Foreign Investment in the United States to 1914* and her *Foreign Investment in the United States, 1914-1945* cover inward foreign investments. She has published numerous articles and other books on the history of multinational enterprise.