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Modern Etiquette for a Better Life: Master All Social and Business Exchanges

Diane Gottsman
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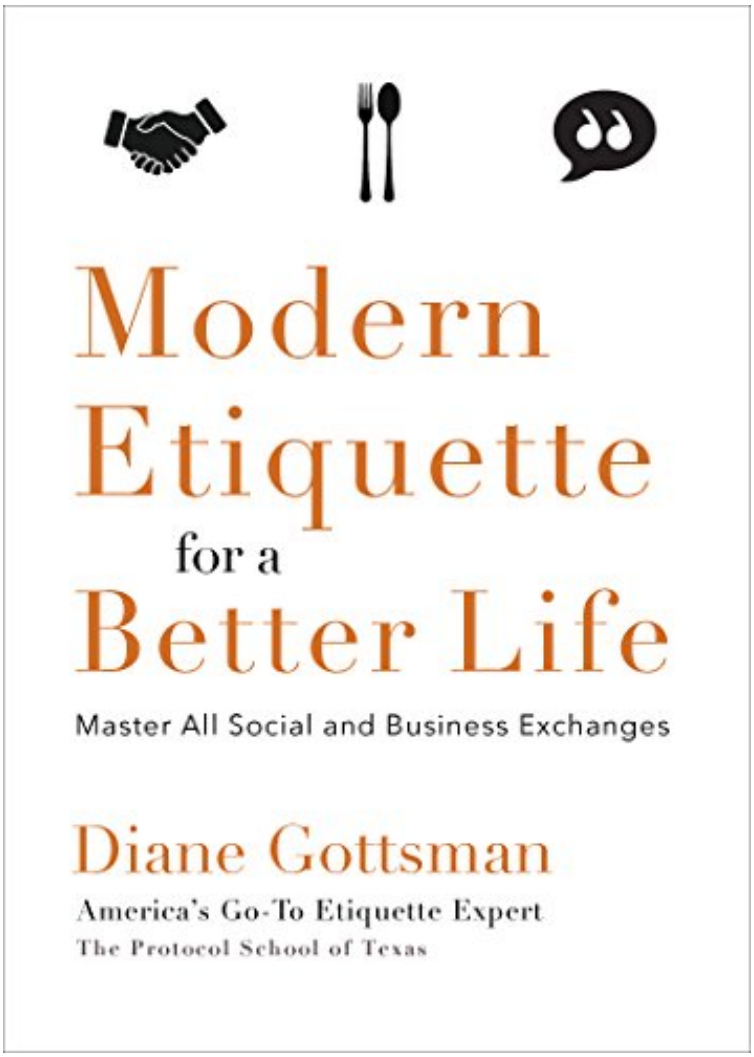

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The Easy and Smart Way to Mind Your Manners in the Boardroom and BeyondDiane Gottsman is here to make minding your manners more practical, relatable and modern. In todayrsquo;s busy world, there are too many instances when proper social behavior can go awry, holding us back or making us nervous. Knowing what to say, wear and how to conduct ourselves not only opens many doors, but also puts us at ease and brings out the best in us. Without being rigid or stuffy, Dianersquo;s simple and easy tips show readers how to feel comfortable in any situation and how to elegantly become their best, most confident selves. Readers will no longer worry about what to wear to work; how to shake hands with a higher-level executive; how to travel with the boss and deal with office cliques; how to conduct oneself on social media and the dorsquo;s and donrsquo;ts of everything in between, from table manners to baby showers.

About the AuthorDiane Gottsman is America's go-to etiquette expert, television personality and the owner of The Protocol School of Texas. Diane is the resident etiquette expert for the morning talk show, SA Living. She has been featured nationally on the TODAY show, HLN, CBS Sunday Morning and WGN Chicago. Diane has been featured in The Wall Street Journal, Huffington Post, CNN, Forbes, The New York Times, The Boston Globe and Chicago Tribune. She lives in Austin, Texas.