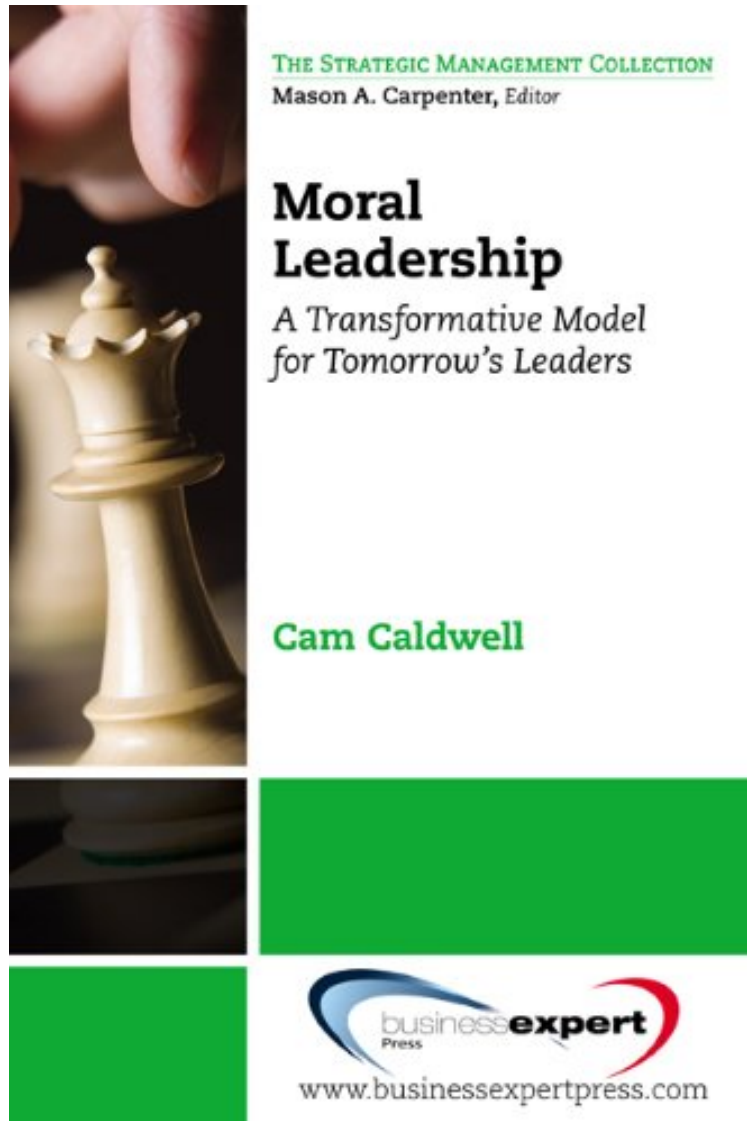


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Moral Leadership: A Transformative Model for Tomorrow's Leaders (Strategic Management Collection)

Cam Caldwell

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0 of 0 people found the following review helpful. Moral Leadership ReviewBy LouisianaCougarThis book provides an interactive opportunity to examine one's leadership perspective, personal values, and ethical point of view in an easy to

read and clear format. Although the writing is quite clear, the concepts are insightful and innovative in identifying the moral duties of leaders and the relationships between leadership, trustworthiness, trust, and ethics. This book is well-suited for a class on business ethics or leadership, but is also invaluable for practitioners who wish to thoughtfully consider how they can honor their duties to others.

The challenge facing leaders in the 21st century is to restore stakeholder trust, build employee commitment, and create organizations that are able to sustain long-term competitive advantage. Great leadership combines both character and competence, but corporate values must include excellence and quality as well as integrity and honesty. Creating organizational systems that reinforce and support core values and that achieve outstanding performance must be founded upon principles that work on the street, in the office, and on the shop floor. Ethical leadership that honors a commitment to world class standards is a mandatory requirement for today's incredibly competitive global business environment, but ethical leadership encompasses far more than avoiding polluting the environment or misrepresenting product features to customers. This book clarifies the duties and obligations that leaders owe to their many stakeholders as they seek to create long-term wealth, but it also provides insights about how to build the organizational culture and systems required to sustain highly ethical organizations that inspire commitment and compete successfully.

About the Author
Norwich, CT; Norwich University; Singapore in 2012 to teach for James Cook University in the fall 2012.