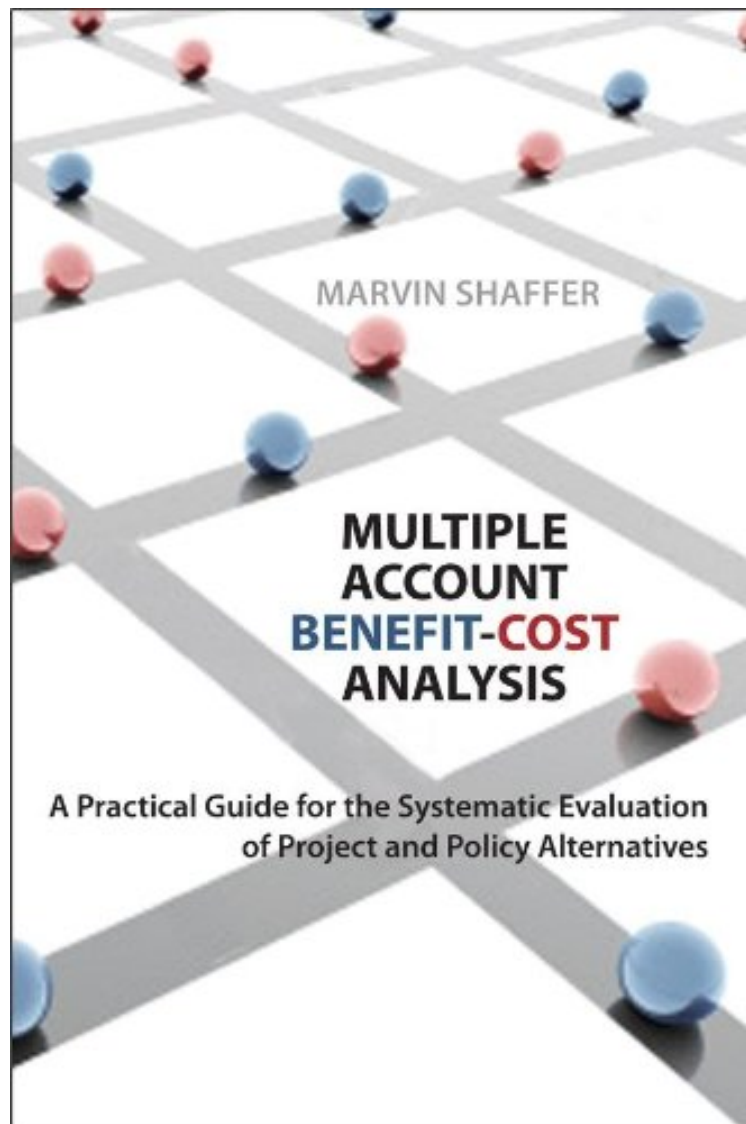


(Download) Multiple Account Benefit-Cost Analysis: A Practical Guide for the Systematic Evaluation of Project and Policy Alternatives

Multiple Account Benefit-Cost Analysis: A Practical Guide for the Systematic Evaluation of Project and Policy Alternatives

Marvin Shaffer

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1 of 1 people found the following review helpful. Thorough and Well Written By A. Morris This book is well written

and extremely useful. My one complaint is that the kindle edition does not display the tables correctly and so they are impossible to read.

Most commonly used in economic and public policy decisions, benefit-cost analysis traditionally attempts to calculate a bottom line by assigning monetary values to all factors associated with a proposed project or action. By contrast, multiple account benefit-cost analysis recognizes that all values are complex and that not all consequences can be expressed in monetary terms or incorporated into one summary measure of net benefit. In this textbook, designed for practitioners as well as for intermediate or advanced students, Marvin Shaffer illustrates how the basic principles and concepts of a benefit-cost analysis can be applied in a multiple account framework, in the process developing a systematic approach to the evaluation of project and policy alternatives. Though retaining the basic principles of benefit-cost analysis, Shaffer focuses more on identifying the advantages and disadvantages of key project alternatives and assessing their necessary trade-offs in order to better inform public policy debates.

Shaffer has written a book that will be very useful to those activists who do not happen to be economists. He explains the concepts involved and lays them out clearly with examples. People who read this book will be armed with the knowledge they need to ask tough questions in response to reports on the merits of government schemes. (Keith Reynolds, *The CCPA Monitor*: February 2011) 'Marvin Shaffer has a gift for describing complex situations succinctly, as well as extensive personal experience in the practicalities of benefit-cost analysis. This primer is strong, organized, and well written.' (Joseph P. Schwieterman, School of Public Service, DePaul University) 'Multiple Account Benefit-Cost Analysis is very useful and "how-to" thanks to its excellent examples and easily scannable tables and lists. Marvin Shaffer does not pontificate, but instead skillfully weaves discussions of politics throughout the text.' (Bill Johnston, Graduate School of Management, Hamline University, and practitioner) 'As multiple account analysis continues to gain traction in assessments of costs and benefits, students will profit from knowing about this technique and how to conduct it. Multiple Account Benefit-Cost Analysis communicates Marvin Shaffer's solid grasp of technical information in a readable, straightforward style.' (Carl Hosticka, Department of Planning, Public Policy, and Management, University of Oregon) About the Author Marvin Shaffer is an adjunct professor in the Public Policy Program at Simon Fraser University.