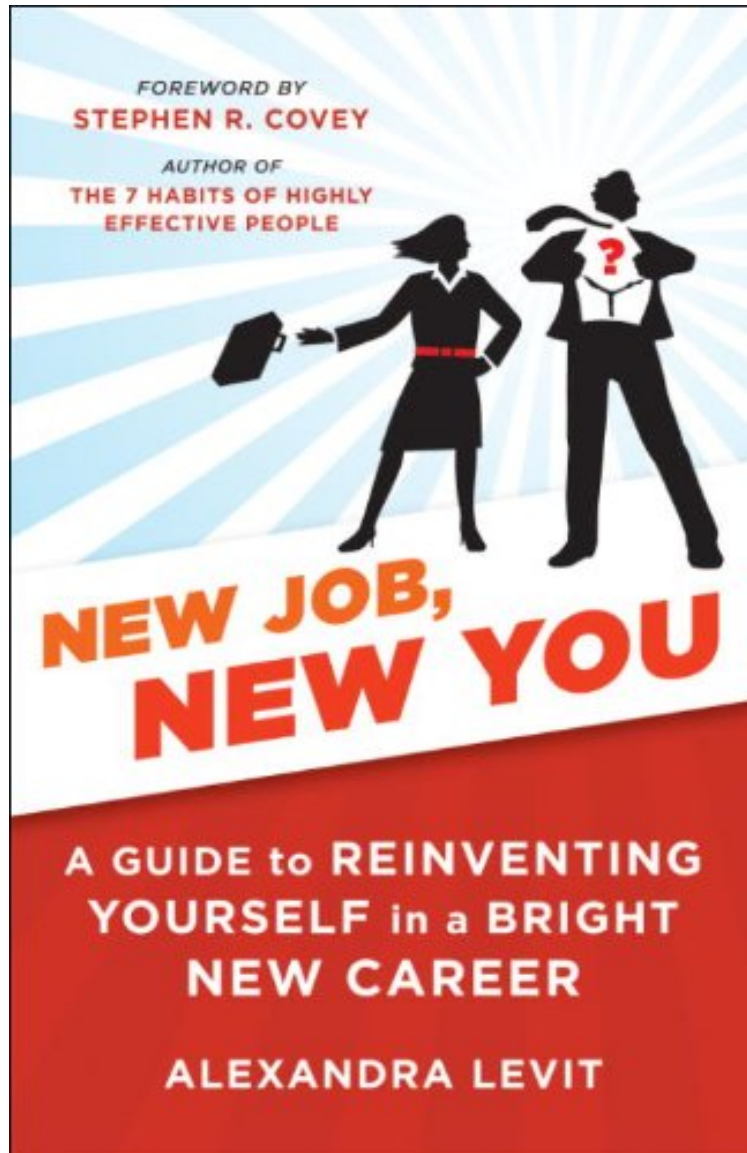


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New Job, New You: A Guide to Reinventing Yourself in a Bright New Career

Alexandra Levit

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Alexandra Levit : New Job, New You: A Guide to Reinventing Yourself in a Bright New Career before purchasing it in order to gage whether or not it would be worth my time, and all praised New Job, New You: A Guide to Reinventing Yourself in a Bright New Career:

3 of 3 people found the following review helpful. New Year, New Job!By Kathryn MayurnikThis book is a great starting point for career men and women of all age groups who are either looking to change careers, or who have been

forced to re-evaluate their strengths in this terrible economy. It's an easy read with engaging, relevant advice. I've shared some of Ms. Levit's other excellent career books on 20-somethings in the workplace with the 20-somethings who I manage at my firm (and the advice in the books have always helped them greatly), but I'm afraid to share this one lest they get any ideas about leaving for a new career! It's a new decade, so why not finally brush off the procrastination and explore the new career you've been looking for? 3 of 3 people found the following review helpful. Time for a change! By Elizabeth T. Smartt If you're considering a career change or have recently lost your job and are looking for inspiration, this book is a great resource. It shares real-life stories of others who have made career shifts in various industries for 7 major reasons: family, independence, learning, money, passion, setback (i.e. getting laid off), and talent. If you're in your 20s or 30s, you'll relate particularly well to the examples. I think the recent economic downturn gives us all an opportunity to reassess what we're doing and what we WANT to be doing. It just might be the perfect time to make a change! Grab a copy of this book if you're with me. 0 of 0 people found the following review helpful. Great book for those folks looking deep down inside and ... By Geoffrey Michaels Great book for those folks looking deep down inside and asking that there has to be something more than this. Especially good if you lost a job, or are changing careers, or starting a new job.

If you're dissatisfied in your current position, fantasize about doing something else with your life, or have just unceremoniously been given a pink slip, take heart. It's never too late to start fresh and forge ahead on a fulfilling new career path. Alexandra Levit, career columnist for The Wall Street Journal, has interviewed dozens of individuals who have successfully switched careers—many of them more than once—and provides practical, empowering, and action-oriented steps for figuring out your next move with clarity and confidence. Organized by the seven major motivations that lead people to seek career changes—family, independence, learning, money, passion, setback, and talent—New Job, New You shows you how to: research careers that best reflect your new direction; stand out in this competitive job market; market yourself to a particular (most ideal) position; create a financial plan to maintain income during your transition; use the power of networking to put you exactly where you want to be; Complete with compelling personal stories, helpful questionnaires, and savvy, down-to-earth advice, New Job, New You gives you the resources you need to turn your wildest pipe dream into a solid reality and obtain the rewarding, invigorating career that you deserve. From the Trade Paperback edition.

"Few people consider how or why to change careers. Alexandra Levit's New Job, New You explores the motivation behind successful transitions and teaches you how to follow in the footsteps of others who are living their dreams. Let it guide you to success and joy." —Guy Kawasaki, author of The Art of the Start and Reality Check "Is it time to follow your passion? Spend more time with your family? Walk through the job transition process with the help of Alexandra Levit's New Job, New You. By diving into the pages of this insightful book, you'll be prepared to discover the secrets to loving your job." —Marshall Goldsmith, author of What Got You Here Won't Get You There "New Job, New You is one of the best career books I've read in a very long time. It's packed with success stories, interesting statistics, and probing exercises. But equally important, it does a terrific job of helping readers understand their motivations for seeking change in the first place. If a new, better, or different career is on your horizon, you want—;you need—;Alexandra Levit as your guide." —Daniel H. Pink, author of A Whole New Mind "Changing careers is in vogue, but what's missing for most people is the reason to do it in the first place, as well as the step by step actions required to make it happen. Alexandra Levit's New Job New You deftly explores the journeys of accomplished career changers at various life stages and instructs readers how to replicate their success." —Penelope Trunk, author of The Brazen Careerist "The personal stories of how different individuals made their own career change are perhaps the jewels of this book. People learn through the example of others. New Job, New You offers practical and real world advice about taking charge of the career you want. Anyone thinking about reinventing themselves would do well to read this book." —Chris Russell, Founder, Job... "Few people consider how or why to change careers. Alexandra Levit's New Job, New You explores the motivation behind successful transitions and teaches you how to follow in the footsteps of others who are living their dreams. Let it guide you to success and joy." —Guy Kawasaki, author of The Art of the Start and Reality Check "Is it time to follow your passion? Spend more time with your family? Walk through the job transition process with the help of Alexandra Levit's New Job, New You. By diving into the pages of this insightful book, you'll be prepared to discover the secrets to loving your job." —Marshall Goldsmith, author of What Got You Here Won't Get You There "New Job, New You is one of the best career books I've read in a very long time. It's packed with success stories, interesting statistics, and probing exercises. But equally important, it does a terrific job of helping readers understand their motivations for seeking change in the first place. If a new, better, or different career is on your horizon, you want—;you need—;Alexandra Levit as your guide." —Daniel H. Pink, author of A Whole New Mind "Changing careers is in vogue, but what's missing for most people is the reason to do it in the first place, as well as the step by step actions required to make it happen. Alexandra Levit's New Job New You deftly explores the journeys of accomplished career changers at various life stages and instructs readers how to replicate their success." —Penelope Trunk,

author of *The Brazen Careerist*"The personal stories of how different individuals made their own career change are perhaps the jewels of this book. People learn through the example of others. *New Job, New You* offers practical and real world advice about taking charge of the career you want. Anyone thinking about reinventing themselves would do well to read this book."mdash;Chris Russell, Founder, JobRadio.FM"Career change is scary.nbsp; Alexandra Levit helps you face the fear and do it anyway. *New Job, New You* is full of inspiring stories and smart advice for anyone who longs for a more fulfilling career.nbsp; I love that Alexandra digs down into the motivations that drive career changers and provides guidance tailored to address the causes of job dissatisfaction, not just the symptoms.nbsp; I will confidently recommend this wonderful book to my career coaching clients."mdash;Pamela Skillings, author of *Escape from Corporate America*nbsp;"Reinventing myselfmdash;the result of a painful pink slipmdash;was my single best career move. It could be yours too with this smart, straightforward guide. If you're struggling to figure out what makes you tickmdash;or how to turn those strengths and passions into a fulfilling careermdash;dive in and let Alexandra Levit lead the way." ndash;Tory Johnson, CEO of Women For Hirenbsp;"Alexandra Levit is the career guru of our times! Part adventure ride, part career guidebook, *New Job, New You* is outstanding and could not come at a better time for the many Americans who suffer work related frustrations."mdash;Lisa Haneberg, author of *Two Weeks to a Breakthrough*nbsp;"This well-sourced guide can help nearly every working adult, since we all entertain thoughts of switching careers at some points in our lives.nbsp; *New Job, New You* could become the wisest investment for reshaping your professional life!"mdash; Tom Musbach, editor, Yahoo! HotJobsnbsp;nbsp;"Written by seasoned career expert Alexandra Levit, *New Job, New You* is the perfect book for people who feel lost and are looking for a change. It sprinkles in just the right amount of motivation and practical advice to get you off the dime."mdash;Ressler, co-author of *Why Work Sucks and How to Fix It*nbsp;"At a time when the future is uncertain and career reinvention is widespread, *New Job, New You* has the secret formula for opening your eyes and empowering you to make a difference in your life.nbsp;"mdash;Dan Schawbel, author of *Me 2.0*nbsp;"Career changes aren't easy, and now thanks to Alexandra Levit, no one has to undertake one blindly.nbsp;nbsp; In *New Job, New You*, Levit provides both interesting and varied examples of successful career changers interspersed with inspirational and practical advice.nbsp; A must read for anyone seeking a career change in this difficult economy."mdash;Diane K. Danielson, CEO of DowntownWomensClub.comnbsp;nbsp;"I can't wait to give this book to everyone I know who's whined about hating their job or wondered how to pick themselves up after a devastating layoff. Alexandra Levit takes the guesswork and fear out of creating your own self-styled career, even in a shaky economic climate. The checklists, resources, and in-your-face quizzes are worth the cover price alone."mdash;Michelle Goodman, author of *My So-Called Freelance Life and The Anti 9-to-5 Guide*nbsp;nbsp;"In *New Job, New You*, Alexandra Levit provides a wealth of information, ideas and inspiration for career changers in a wide variety of situations. This book combines Levit's expert guidance with courageous examples of real people who will motivate readers to take the leap into new careers of their own. I highly recommend it!"mdash; Lindsey Pollak, author of *Getting from College to Career*nbsp;"*New Job, New You* is not just another career book - it is a must have resource for individuals at professional crossroads.nbsp; Alexandra Levit combines thorough research, years of career coaching experience and a fresh perspective to the topic of career transition.."mdash;Christine Hassler, author of *20 Something Manifesto*nbsp;"If you wake up every morning and say 'I love my job and love what I do,' then don't buy this book to read, but to give to one of your friends. If you can't make that statement, then read this book and start your own reinvention process."mdash;Levy, CEO of Happy Aboutnbsp;nbsp;"Alexandra Levit's *New Job, New You* is a timely, comprehensive, and no-fluff guide that answers the all-important questions of career change. If you've ever wanted to reinvent yourself but haven't known where to start, read this book." mdash;Guillebeau, author of the blog, "The Art of Non-Conformity"nbsp;nbsp;"Alexandra Levit's *New Job, New You* should be handed out in unemployment offices, college career centers and chamber of commerce branches across the country.nbsp; Anyone who dreams of starting a new career, but who is afraid to take that first step will find Levit's book priceless." mdash;Maria Pascucci, founder and president of Campus Calmnbsp;"In these economically precarious times, Alexandra Levit's new book shows you how to rediscover what your career is truly supposed to be." mdash;Barry Moltz, author of *Bounce*nbsp;About the AuthorAlexandra Levit is a nationally recognized business and workplace author and speaker. A syndicated columnist for the Wall Street Journal and a blogger for HuffingtonPost.com, Alexandra has authored several books, including the popular *They Don't Teach Corporate in College*, *How'd You Score That Gig?*, and *Success for Hire*. Alexandra makes frequent national media appearances and has been featured in thousands of outlets including the New York Times, USA Today, National Public Radio, ABC News, Fox News, CNBC, the Associated Press, Glamour, Cosmopolitan, and Fortune, and her articles regularly appear on the home pages of CNN, MSN, and Yahoo!. Known as one of the premiere spokespeople of her generation, Alexandra regularly speaks at conferences, universities, and corporations including Campbell's Soup, CIGNA, the Federal Reserve Bank, McDonalds, and Whirlpool mdash; on issues facing modern employees. Alexandra is also a global spokesperson for Microsoft and has recently been called upon to speak to corporate C-suite audiences and Baby Boomer and Generation X managers about leveraging the talent of the Millennial generation. Alexandra has ten years of experience providing integrated marketing communications solutions for Fortune 500 companies and is also skilled at providing guidance regarding twenty-first century motherhood, human resources and

general business issues, and entrepreneurship. She graduated from Northwestern University and resides in Chicago, IL with her husband Stewart and son Jonah.