[E-BOOK] New Market Mavericks (Wiley Trading)

New Market Mavericks (Wiley Trading)

Geoff Cutmore
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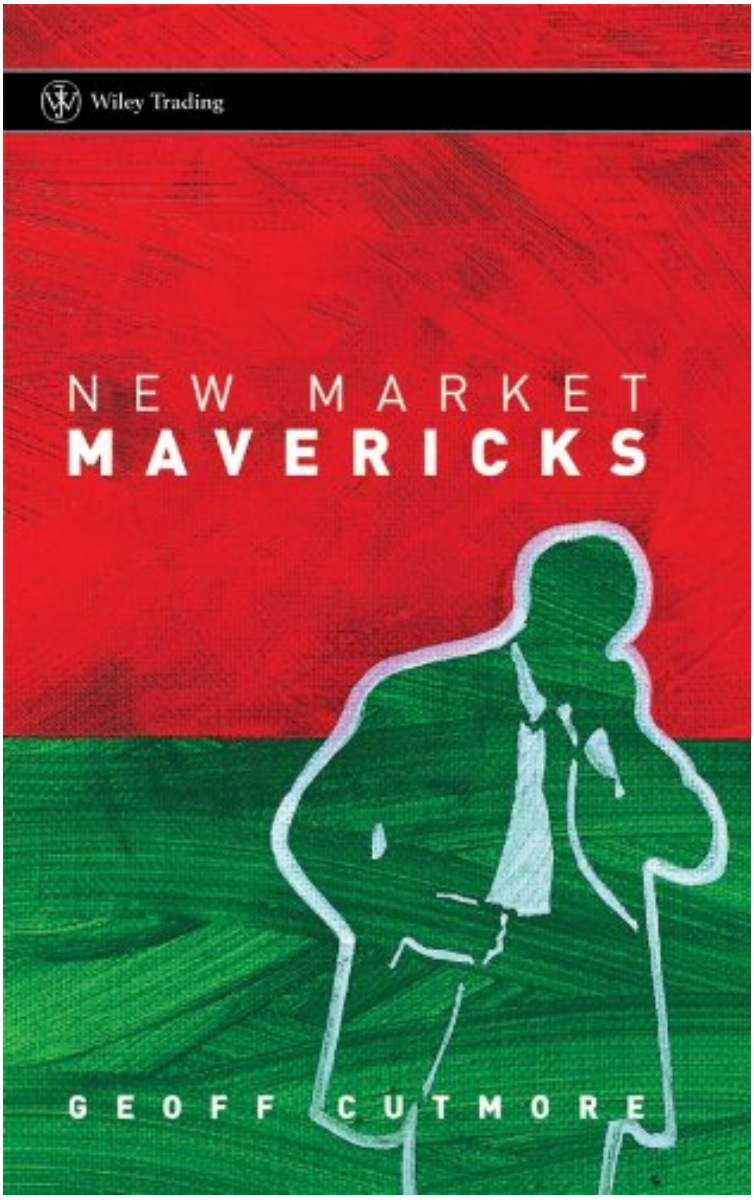

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Geoff Cutmore : New Market Mavericks (Wiley Trading) before purchasing it in order to gage whether or not it would be worth my time, and all praised New Market Mavericks (Wiley Trading):

2 of 4 people found the following review helpful. Wiley Trading does it againBy Edward R. LovetteThis book is a fantastic read...like Market Wizards...it has interviews with some amazing traders who have consistently beat the market...one of the best trading books I have ever read.

Geoff Cutmore offers a fresh approach to the age-old battle of profitable investing in uncertain times. With most experts now predicting volatile stock market conditions in the years ahead, many old, tried-and-true investment strategies no longer work. Cutmore reveals how some well-known investors continue to make money in these difficult economic times. "Through the biggest equity bubble and bear market in a generation Geoff Cutmore has been a pivotal commentator on these unfolding events in his role as main anchorman for CNBC Europersquo;s award winning business breakfast programme Squawk Box. In this book Geoff provides a fascinating insight into some of the leading characters in the investment industry and how their alternative investment styles have worked during the biggest bear market in a generation. It is essential reading for all those people who have an interest in investment and can help investors understand some of the different investment approaches which have evolved during this tumultuous period." Nigel Bolton, Head of European Equities, Scottish Widows Investment Partnership "Is the bear market in stocks over or are we in for many more tough years, and what does that mean for our hard-earned pension portfolios? By talking to some of the great original thinkers in investing, Geoff skillfully draws out some fascinating answers. An absolute pleasure to read!" Bob McKee, Chief Economist, Independent Strategy, London-based global investment consult

nbsp;ldquo;hellip;part of the appeal of the book is that itrsquo;s structure is fluid enough to accommodate very different investment approacheshellip;rdquo; (The Technical Analyst, November/December 2004) "...Cutmorersquo;s book is a thoroughly entertaining tour of the investment industryhellip;" (accountingweb.co.uk)From the Inside Flap"Through the biggest equity bubble and bear market in a generation Geoff Cutmore has been a pivotal commentator on these unfolding events in his role as main anchorman for CNBC Europersquo;s award winning business breakfast programme Squawk Box. In this book Geoff provides a fascinating insight into some of the leading characters in the investment industry and how their alternative investment styles have worked during the biggest bear market in a generation. It is essential reading for all those people who have an interest in investment and can help investors understand some of the different investment approaches which have evolved during this tumultuous period." mdash;Nigel Bolton, Head of European Equities, Scottish Widows Investment Partnership "Is the bear market in stocks over or are we in for many more tough years, and what does that mean for our hard-earned pension portfolios? By talking to some of the great original thinkers in investing, Geoff skillfully draws out some fascinating answers. An absolute pleasure to read!" mdash;Bob McKee, Chief Economist, Independent Strategy, London-based global investment consultFrom the Back CoverNew Market Mavericks is a fresh approach to the investment industry, demonstrating how to make money by analysing methods and practices used by those that prospered in the bear market of 2000. Geoff Cutmore of CNBC's award winning Squawkbox programme provides in-depth insight into the practices and methods of successful individuals in four major areas of investment - technical analysis, historical analysis, hedge funds and fund of funds management. Cutmore's experience in the financial industry has demonstrated that in most instances, success in trading is about more than just technique; it is also useful to explore something of the individual's background and motivation. Through case studies and analysis, this book shows techniques designed to succeed in todayrsquo;s uncertain equity market environment. It demonstrates ways of making money while other investors are following the crowd. Some of the subjects will be familiar names in European financial circles, others less well known; but all are convinced they have the right approach for making money in bull or bear markets. New Market Mavericks includes: Detailed case studies Experience based techniques The right trading psychology Bear market strategies Understanding asset allocation Historical market perspectives