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New Metrics for Value-Based Management (Unternehmensfuuml;hrung Controlling)

Annette Holler
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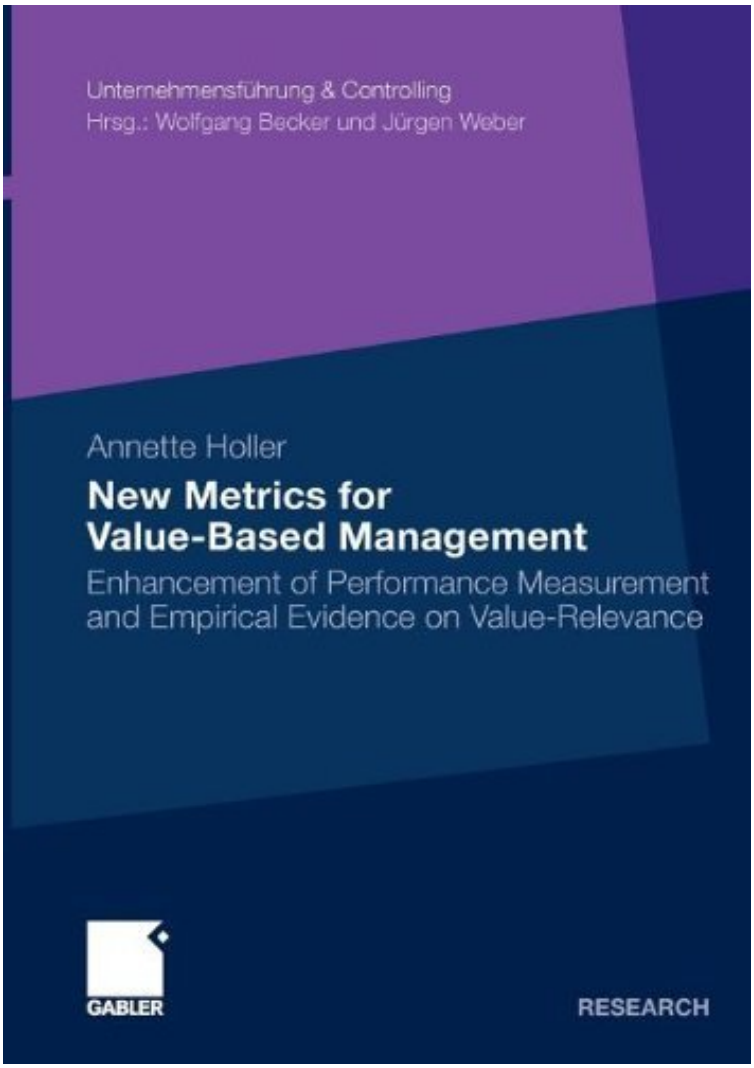

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Annette Holler : New Metrics for Value-Based Management (Unternehmensfuuml;hrung Controlling) before purchasing it in order to gage whether or not it would be worth my time, and all praised New Metrics for Value-Based Management (Unternehmensfuuml;hrung Controlling):

Annette Holler introduces two new depreciation-adjusted value metrics. Furthermore, a case study illustrates the depreciation-related bias. A regression analysis adds to previous evidence on associations of value creation with stock returns and firm values.

From the Back CoverValue-Based Management, a widely applied reference for strategic management, aims at maximizing sustainable shareholder value creation. However, respective accounting metrics to measure the firmrsquo;s wealth creation, such as residual income and Economic Value Added (EVAreg;), are distorted by accounting depreciation, implying inconsistent investment disincentives. Annette Holler introduces two new depreciation-adjusted value metrics and illustrates the depreciation-related bias in a case study. Finally, a regression analysis adds to previous evidence on associations between value creation and stock returns as well as firm values.About the AuthorDr. Annette Holler completed her doctoral thesis under the supervision of Prof. Dr. Dirk Schiereck at the European Business School (ebs) at Oestrich-Winkel, Endowed Chair of Banking and Finance. She works as a strategic management consultant.