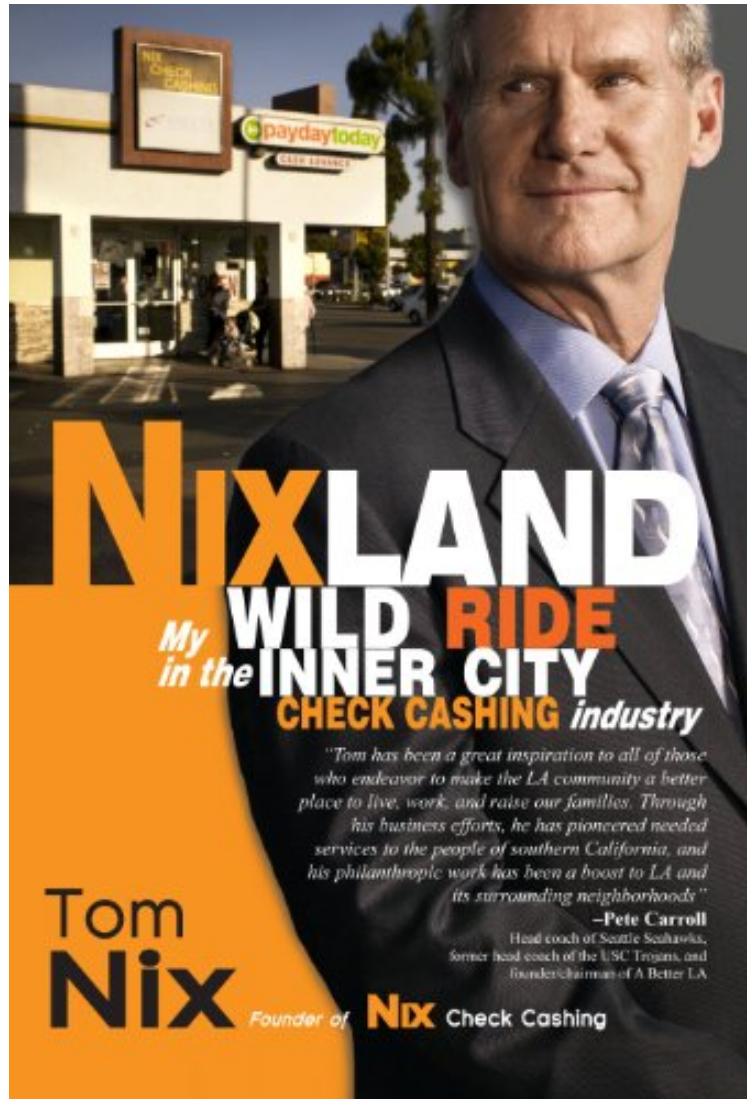


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Nixland

Tom Nix

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Tom Nix : Nixland before purchasing it in order to gauge whether or not it would be worth my time, and all praised Nixland:

0 of 0 people found the following review helpful. good straightforward read with no preachy edge By Donald V. Hayes
A clear unvarnished story about the varying forces that mold how we do business in California and probably everywhere. Nix is a straightforward middle class businessman we can all be proud of. good straightforward read with no preachy edge. just the facts and a lot of information and insight into on how "things work" at one of the most interesting, and pivotal, times in the history of LA.
1 of 1 people found the following review helpful. Nixland Would Make a Great Movie By Molly
Living in the L.A. area and growing up seeing all of the Nix Check Cashing stores, I

loved reading the story of how Tom Nix went into the check cashing business borrowing money from friends and relatives to start one store and eventually expanding into almost every neighborhood in urban L.A. Loved that he hired from the community served by his stores and also loved the parts about the L.A. Riot. Great read!0 of 1 people found the following review helpful. Nixland: Simply an Inspirational, Insightful, Fun RompBy Jer TrihouseTom Nix's "Nixland" is just as its title states, "My Wild Ride in the Inner City Check Cashing Industry." I laughed out loud many times as I read Tom's exploits in the "loan shark industry." In polite society, we refer to it as (AFS) Alternative Financial Services. Payday loans, car title lending, check cashing...Tom's descriptions of growing up in San Pedro, his first days at USC and his altercation with Coach John McKay, his Los Angeles County Sheriff experiences, ramping-up his family's check cashing business into a California powerhouse for serving the inner city by providing jobs and opportunity - all the while achieving PROFITS (an ugly word for many), leave no doubt that the time you "invest" in "Nixland" is a 100% ROI."Nixland" is a real world example of what a singular minded entrepreneur can accomplish in any vertical, albeit highly controversial. Not only will the reader find this book impossible to put down, but, you'll be inspired, more business savvy, and optimistic regarding what can be accomplished through hard work and determination.I'm proud to be a member of the AFS industry and I'm extremely glad I discovered 'Nixland!'"Jer - Trihouse

Tom Nix fought his way from the streets of San Pedro to create the biggest check cashing chain in Southern California. His company, Nix Check Cashing, became a valued and trusted institution among the underserved communities of South Central Los Angeles.