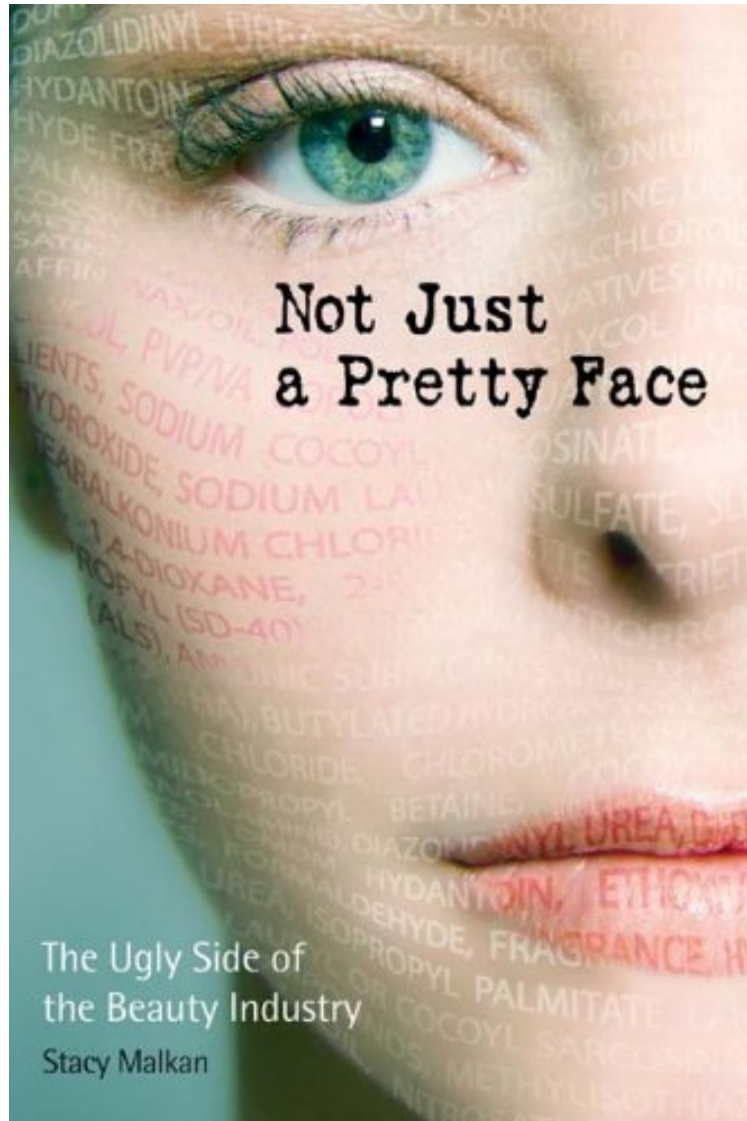


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## Not Just a Pretty Face: The Ugly Side of the Beauty Industry

*Stacy Malkan*

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**Stacy Malkan : Not Just a Pretty Face: The Ugly Side of the Beauty Industry** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Not Just a Pretty Face: The Ugly Side of the Beauty Industry:

0 of 0 people found the following review helpful. Great book! a lot of info on chemicals and ...By Gabriela M. SilvaGreat book! a lot of info on chemicals and the beauty industry that I wasn't aware of, like what is allowed and what isn't and how cosmetic companies have different ingredients for the same product but in other countries, based on what they allow. So other countries have a higher greener clean quality then in the USA, kinda sad. But very informative I changed my beauty product purchases to be cleaner and better for my skin and health!0 of 0 people

found the following review helpful. Stunning- you NEED to read this!!!By NicoleIf you're concerned about what could be lurking in your cosmetics and skin care, this book is an absolute must read!! It's detailed, informative, and a huge eye opener!!!0 of 0 people found the following review helpful. Five StarsBy Holly WuebbingI love this book.If I could afford it I would hand them out to everyone.

Lead in lipstick? 1,4 dioxane in baby soap? Coal tar in shampoo? How is this possible? Simple. The \$35 billion cosmetics industry is so powerful they've kept themselves unregulated for decades. Not Just a Pretty Face chronicles the quest that led a group of health and environmental activists to the world's largest cosmetics companies to ask some tough questions: Why do companies market themselves as pink ribbon leaders in the fight against breast cancer, yet use hormone-disrupting and carcinogenic chemicals that may contribute to that very disease? Why do products used by men and women of childbearing age contain chemicals linked to birth defects and infertility? As doors slammed in their faces and the beauty myth peeled away, the industry's toxic secrets began to emerge. This scathing investigation peels away less-than-lovely layers to expose an industry in dire need of an extreme makeover. The good news is that while the major multinational companies fight for their right to use hazardous chemicals, entrepreneurs are developing safer non-toxic technologies and building businesses on the values of health, justice and personal empowerment.

Lead in lipstick? 1,4 dioxane in baby soap? Coal tar in shampoo? How is this possible? Simple. The \$35 billion cosmetics industry is so powerful that they've kept themselves unregulated for decades. Not one cosmetic product has to be approved by the US Food and Drug Administration before hitting the market. Incredible? Consider this: The European Union has banned more than 1,100 chemicals from cosmetics. The United States has banned just 10. Only 11% of chemicals used in cosmetics in the US have been assessed for health and safety; leaving a staggering 89% with unknown or undisclosed effects. More than 70% of all personal care products may contain phthalates, which are linked to birth defects and infertility. Many baby soaps are contaminated with the cancer-causing chemical 1,4 dioxane. It's not just women who are affected by this chemists' brew. Shampoo, deodorant, face lotion and other products used daily by men, women and children contain hazardous chemicals that the industry claims are "within acceptable limits." But there's nothing acceptable about daily multiple exposures to carcinogenic chemicals—from products that are supposed to make us feel healthy and beautiful. Not Just a Pretty Face delves deeply into the dark side of the beauty industry, and looks to hopeful solutions for a healthier future. This scathing investigation peels away less-than-lovely layers to expose an industry in dire need of an extreme makeover. 15 percent of the purchase price of each book sold benefits the national Campaign for Safe Cosmetics, administered by the Breast Cancer Fund, through December 31, 2012. (2007-04-20) About the Author Stacy Malkan is communications director of Health Care Without Harm, and a media strategist and cofounding member of the Campaign for Safe Cosmetics, a national coalition working to eliminate hazardous chemicals from personal care products. Stacy is a former journalist and newspaper publisher, and a longtime environmental health advocate who lives in the San Francisco Bay Area.